

# MIB Trieste School of Management



[www.mib.edu](http://www.mib.edu)

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# MIB Trieste School of Management



MIB Trieste School of Management is a not-for-profit consortium of academic and business partners, founded in Trieste in 1988 with the mission of delivering managerial education and carrying out applied research in all areas of business. The School targets the post-graduate, post-experience segment of Management Education and develops MBA courses, Specialized Masters, Corporate Masters and Executive MBA programs accredited both in Italy and abroad. The courses are led by an international faculty of trainers, managers, entrepreneurs and professionals. Every year MIB trains young talents from all over the world, qualifies and updates managers, entrepreneurs and management teams of national and multinational companies.

All the Masters have been awarded accreditations by certification bodies, rating agencies and recruiters that assess the best programs in the world every year to guarantee their quality and usefulness in the international labor market. MIB Trieste School of Management is a learning laboratory where all the participants are followed and guided to reach their ambitions. We achieve this through limited class sizes, a large and supportive faculty, constant attention to the needs of the individual, flexible and customizable programs and a personal relationship with students, companies, stakeholders and trainers.

"At MIB Trieste School of Management, excellence is woven into every aspect of our programs. We champion values of merit, courage, and passion, empowering our students to transcend their limits. Our internationally renowned faculty, diverse student body, and robust industry partnerships create an environment that nurtures the development of future leaders. We are eager to collaborate with individuals who embrace bold challenges and hold an unwavering commitment to their personal and professional growth. Together with them, we cultivate a community of forward-thinking innovators who are ready to make a meaningful impact in society."

**ANDREA TRACOGNA**

Dean, MIB Trieste School of Management  
Professor of Management, University of  
Trieste

# Mission & Vision

Since its foundation, MIB Trieste School of Management has been steadfast in its mission to enhance personal and professional growth through innovation, ethical practices, and leadership development. With a vision to be a beacon of excellence in management training and a global nexus for innovation and socio-economic progress, MIB Trieste commits to serving the business community by nurturing human capital. It aims to bridge the gap between academia and the business world, fostering a vibrant ecosystem conducive to learning, innovation, and entrepreneurship. Upholding values of meritocracy, commitment, and passion, MIB Trieste aspires to empower the next generation of leaders to navigate the complexities of a rapidly evolving economy with dedication, courage, and a keen sense of the common good.

## Dedication to quality

Dedication to quality and continuous improvement are foundational to the School's attitude, steering its commitment to upholding the highest educational standards. This dedication is mirrored in the global Accreditations our MBA and Master's programs have achieved. Accreditations guarantee rigorous quality control, establishing benchmarks that align with global standards across various aspects such as governance, program design, student body composition, faculty qualifications, research, internationalisation, career development and employability, and ESG criteria.

## Accreditations



## Associations



## Rankings





## The Power of Connections

The School's expansive network encompasses not only a vast Alumni community (3800+ professionals worldwide) but also includes partnerships with esteemed companies, institutions, business schools, and research centres at the international level. This diverse network provides students and alumni exceptional networking, career development, and lifelong learning opportunities, fostering professional growth

and bridging academia with the business world.

Through these collaborations, MIB Trieste ensures a rich, globally connected educational experience, blending academic excellence with practical industry insights.

## Graduates Body

**103**

Countries  
represented

**+3800**

Alumni  
Worldwide



**+50%**

International Students  
(International courses)



# A Sustainable School

The School embraces an inclusive approach to ESG criteria, integrating ESG principles across all courses and disciplines, ensuring students develop a thorough understanding of sustainability and ethics. The curricula are designed to include objectives that emphasize ESG-related knowledge and skills and foster responsible business conduct. This approach extends beyond course topics to encompass all facets of the School's operations and includes environmental stewardship, social responsibility, promoting diversity and ethical governance. The comprehensive commitment to ESG principles reflects School's dedication to promoting responsible innovation and sustainable development.

## **Environmental**

- Making strategic investments in structural and infrastructural developments, including the creation of a carbon-neutral pavilion.
- Supporting maintenance efforts to ensure sustainability principles.

## **Social**

- Offering scholarships to students from disadvantaged backgrounds.
- Engaging our student and alumni in social cooperation and volunteering to benefit the local community.
- Implementing welfare initiatives for employees.

## **Governance**

- Implementing transparent decision-making processes.
- Ensuring diversity and inclusion within the school's administration, faculty, and student admissions.

## **ESG Awareness and Advocacy**

- Organizing events to educate students, faculty, staff, and the business community on sustainability topics.
- Supporting ESG research and projects.
- Encouraging students to explore sustainable development challenges in their final dissertations.

## **Diversity at MIB**

The School promotes an inclusive learning environment, emphasizing diversity across gender, cultural and ethnic backgrounds, socio-economic status, and geographical origins.

Scholarships specifically allocated for Women in MBA and Master programs demonstrate our dedication to gender diversity. Beyond gender, the School actively promotes cultural, ethnic, and geographical diversity, ensuring students from varied regions and backgrounds contribute to a rich learning environment. MIB Trieste also prioritizes socio-economic diversity, offering financial aid to students from disadvantaged countries and contexts to facilitate equal access to education.





# Navigating the Future

## **A view on the world**

MIB Trieste School of Management fosters an international perspective, preparing participants for managerial roles anywhere.

Internationalising the curricula and the learning environment is fundamental to our approach.

The content of our international programs is designed for a global context, ensuring relevance across diverse business landscapes worldwide.

We welcome a diverse student and faculty body: +50% of our international MBA and Masters' participants come from all over the world. This global diversity extends to our faculty, which consists of internationally recognised professors, business leaders, and professionals.

MIB Trieste's commitment to global perspectives is further demonstrated through its close

contacts with internationally active companies and organisations; these collaborations foster personal and professional development and open up vast career opportunities for students by connecting them with leading companies worldwide.

Moreover, we prioritise international exposure and mobility for our students and faculty, actively cooperating with international business schools for exchange programs and alliance-based activities.

## **Driven by Innovation**

MIB Trieste School of Management stands at the forefront of promoting innovation in management and infusing a culture of forward-thinking into its educational offerings. By embedding cutting-edge topics (like AI, data analytics, machine

learning, open innovation, etc.) into the programs, we prepare students to develop a managerial attitude and strategic thinking by leveraging the latest technologies and trends. School amplifies this innovative ethos through partnerships with industry leaders and academic institutions, integrating real-world projects and research into the curricula. Joining initiatives like the Deep Tech Centre and The Data Science and Artificial Intelligence Foundation, MIB Trieste becomes a bridge between academia, research, and business, nurturing an environment where students can explore disruptive technologies and their impact on business models and strategies.

# Faculty & Research

MIB's Core Faculty is made up of Academics, holding a tenured academic position or a Ph.D. degree, working at the cutting edge of global business training and research.

MIB Faculty includes also a Visiting Faculty composed of lecturers coming from different international academic institutions and an Adjunct Faculty of business leaders, entrepreneurs, and professionals, that allows students to be fully involved and immersed in the forefront of the world of business. The resulting blend of academics, managers, and consultants guarantee programs quality and a wide range of perspectives offered to students.

The value of Faculty plays a fundamental role in the School's development and growth and is subject to a constant monitoring

process that involves the School's Dean together with the Faculty Committee, the Academic Directors and the Program Managers.

## **Research**

MIB Trieste School of Management is vigorously expanding its research, with a keen focus on applied research in areas critical to today's business challenges. The School's approach consists of blending academic rigor with practical application, led by its own faculty. Concentrating on dynamic subjects like insurance, risk management, and data science, MIB Trieste is becoming a hub for research, education, and expertise in these domains, recognised by companies and organisations for its contributions to the field.

## **The Centre for Insurance Research - CIR "Ermanno Pitacco"**

The Centre, dedicated to the memory of Prof. Ermanno Pitacco in recognition of his outstanding contribution to actuarial studies in Italy and abroad, is the expression of the School's commitment to creating and spreading knowledge in the insurance-actuarial field. The Centre will produce research, periodic reports and insights and organise events and debates.



## DEGREE PROGRAMS

# MBAs

Since 1990

### MBA IN INTERNATIONAL BUSINESS

<b>ACCREDITATIONS</b>	AMBA, ASFOR
<b>START DATE</b>	September
<b>DURATION</b>	12/24 months
<b>FORMAT</b>	full-time/part-time
<b>LANGUAGE</b>	English
<b>LOCATION</b>	Trieste, Italy
<b>CREDITS*</b>	60

The MBA in International Business offers an intense and rewarding educational experience, equipping participants with essential management knowledge while pushing their leadership boundaries for significant career advancement. The School actively supports students' long-term career aspirations, facilitating valuable industry connections and opening professional pathways. MBA forward-thinking curriculum incorporates in-demand skills and cutting-edge topics such as leveraging technology to address critical challenges, inform strategic business decisions, and seize emerging opportunities. With flexible attendance options, including in-person and online, full-time or part-time, the program caters to diverse student needs. The MBA is offered under a Double Degree framework in partnership with the University of Trieste.

[www.mib.edu/mba](http://www.mib.edu/mba)

Since 2003

### EXECUTIVE MBA - EMBA

<b>ACCREDITATIONS</b>	AMBA, ASFOR
<b>START DATE</b>	November
<b>DURATION</b>	22 months
<b>FORMAT</b>	part-time weekend
<b>LANGUAGE</b>	Italian
<b>LOCATION</b>	Pordenone/Trieste, Italy
<b>CREDITS*</b>	60

The part-time Executive MBA is specifically designed for executives, middle managers, entrepreneurs, professionals, and experienced consultants eager to accelerate their careers and embrace new cross-functional management challenges. This Master's program offers a practical, flexible, and international approach, backed by a robust career support system and opportunities to tailor the content to individual needs. The EMBA fosters a new management perspective, emphasising analysis, strategic thinking, and leadership development. Additionally, the program fosters an entrepreneurial mindset, encouraging participants to cultivate this perspective to enhance their business endeavours directly. Its adaptable structure ensures that participants can maintain full-time business commitments.

[www.mib.edu/emba](http://www.mib.edu/emba)

Since 2020

### EXECUTIVE MBA IN BUSINESS INNOVATION - EMBAIN

<b>ACCREDITATIONS</b>	AMBA
<b>START DATE</b>	May
<b>DURATION</b>	22 months
<b>FORMAT</b>	part-time weekend
<b>LANGUAGE</b>	English
<b>LOCATION</b>	Milan, Italy
<b>CREDITS*</b>	64

This Executive MBA, based in Milan, is suited for those in the scientific and startup communities aiming to bridge their technical expertise with essential managerial knowledge. The program integrates management disciplines, science, and technology to address the unique challenge of managing innovation while mastering the language of both management and technology. With a foundation in solid MBA core principles and general management, EMBAIN introduces a specialized focus on business innovation, offering participants hands-on experience in leading innovation centers. The curriculum features an entrepreneurial management course that dives into startup development and the experimentation of new business models. EMBAIN is organised in partnership with Obloo S.r.l., a company specialised in the transfer of scientific research results into market leader deep-tech startups and products.

[www.mib.edu/embain](http://www.mib.edu/embain)

## DEGREE PROGRAMS

# Masters

Since 2000

### MASTER IN INSURANCE & RISK MANAGEMENT - MIRM

<b>ACCREDITATIONS</b>	EFMD, ASFOR
<b>START DATE</b>	October
<b>DURATION</b>	12/24 months
<b>FORMAT</b>	full-time/part-time
<b>LANGUAGE</b>	English
<b>LOCATION</b>	Trieste, Italy
<b>CREDITS*</b>	60

The Master offers a dynamic program that delivers a thorough comprehension of the insurance and financial sectors, along with valuable skill sets, hands-on experience, and ample networking prospects. Major corporations support the program, fostering connections with industry leaders and offering scholarships and recruitment opportunities. Aligned with sector pioneers, the program reflects the evolution of insurance and financial companies, fueled by the integration of traditional approaches with cutting-edge technologies.

Job opportunities span insurance, finance, risk management, consultancy, auditing, rating, and banking. The program offers in-person and online, full-time or part-time options, accommodating various student preferences.

The Master is offered under a Double Degree framework in partnership with the University of Trieste.

[www.mib.edu/mirm](http://www.mib.edu/mirm)

Since 2009

### EXECUTIVE MASTER IN INSURANCE & FINANCE - EMIF

<b>ACCREDITATIONS</b>	ASFOR
<b>START DATE</b>	March
<b>DURATION</b>	24 months
<b>FORMAT</b>	part-time weekend
<b>LANGUAGE</b>	Italian
<b>LOCATION</b>	Milan, Italy
<b>CREDITS*</b>	60

The Executive Master in Insurance & Finance is an advanced program designed for insurance, finance, and consultancy professionals aiming to boost their careers. It offers a deep dive into insurance-financial techniques and management practices, focusing on market trends and practical managerial skills.

Targeted at motivated managers and executives, the program highlights crucial areas such as technical skills, organisational dynamics, marketing, human resources, and strategic planning while maintaining top international educational standards. The part-time, weekend format includes a Hybrid Formula for attending in Milan or online, providing flexibility for busy professionals.

[www.mib.edu/emif](http://www.mib.edu/emif)

## DEGREE PROGRAMS

# Corporate Masters

Since 2020

### CORPORATE MASTER IN FINANCE & RISK MANAGEMENT

<b>DURATION</b>	24 months
<b>FORMAT</b>	part-time
<b>LANGUAGE</b>	Italian
<b>LOCATION</b>	Milan, Italy
<b>CREDITS*</b>	60

The Corporate Master in Finance & Risk Management is exclusively designed for Marsh, a global leader in insurance brokerage and risk consultancy. It is a 24-month advanced managerial training program aimed at enhancing the performance of young talents within the company, especially in the Sales and Risk areas.

The Master features a part-time structure with 11 modules, concentrating on managing innovation and the ongoing organizational and regulatory changes within the sector. It addresses areas such as finance, risk management, and insurance, along with HR, marketing, and ethics skills. The program aims to cultivate leadership qualities in participants, equipping them for high-level management roles.

[www.mib.edu/mfrm](http://www.mib.edu/mfrm)

\* One credit consists of 25 hours of workload as defined by the European Credit Transfer System (ECTS).

# Open Certificate Programs

Since 2022

## EXECUTIVE PROGRAM IN AGILE MANAGEMENT - EPAM

<b>START DATE</b>	February
<b>DURATION</b>	6 months
<b>FORMAT</b>	part-time weekend
<b>LANGUAGE</b>	Italian
<b>LOCATION</b>	Trieste, Italy
<b>CREDITS*</b>	12

This Executive Program (EPAM) is a dynamic, 6-month part-time initiative crafted for managers aiming to adopt agile, digital, and sustainable transformations in their businesses. The program, taught in Italian, integrates a series of six comprehensive courses running over weekends.

These offerings span from Agile Project Management, emphasizing efficiency in project execution, to Managerial Control for economic insight, Operations and Supply Chain Management for process optimization, Negotiation Strategies for maximizing enterprise outcomes, Lean Management for process excellence, and Change Management, focusing on the critical aspect of implementing tangible organizational transformations. The program is offered in both in-person and online formats.

[www.mib.edu/epam](http://www.mib.edu/epam)

Since 2003

## WINE BUSINESS MANAGEMENT

<b>START DATE</b>	November
<b>DURATION</b>	8 months
<b>FORMAT</b>	part-time weekend
<b>LANGUAGE</b>	Italian
<b>LOCATION</b>	Trieste, Italy
<b>CREDITS*</b>	10

The WBM program offers comprehensive training in all sides of the wine industry: it is tailored for professionals seeking to develop their skills or those aiming to enter the wine sector. The curriculum prepares participants to manage organizational development, address new communication and sales techniques, and increase competitiveness in international markets.

It opens valuable networking opportunities and includes a collaboration with WinePeople, developing career opportunities. The program is available in both in-person and online formats, featuring two specializations: Marketing & Sales and Management of the Wine Company. Participants can enrol in both specializations or choose just one.

[www.mib.edu/wine](http://www.mib.edu/wine)

Since 2001

## ORIGINI ITALIA

<b>START DATE</b>	November
<b>DURATION</b>	5 months
<b>FORMAT</b>	full-time
<b>LANGUAGE</b>	English
<b>LOCATION</b>	Trieste/Rome, Italy
<b>CREDITS*</b>	26

The Origini Italia Program in Entrepreneurial Development is aimed at graduates who are descendants of emigrants from Italy currently living abroad. It aims to equip them with the skills needed to start business ventures in their home countries in collaboration with Italian companies. Besides teaching business management skills and entrepreneurial attitudes, Origini Italia offers participants the opportunity to establish cultural ties with their land of origin. Organized with the Italian Trade Agency, the Friuli Venezia Giulia regional administration, and other local bodies, it enjoys the Ministry of Foreign Affairs and International Cooperation support.

[www.mib.edu/origini](http://www.mib.edu/origini)

\* One credit consists of 25 hours of workload as defined by the European Credit Transfer System (ECTS).



# Executive Education

MIB Trieste School of Management develops Executive Education Programs designed to bridge skill gaps, craft business strategies and foster innovation within organisations. The School offers a suite of development solutions tailored to both individual and organisational needs, ranging from training programs to coaching sessions, from consulting projects to custom partnerships, designed to achieve companies' strategic objectives and facilitate organisational transformation. As a highly accredited institution, MIB Trieste is committed to providing innovative and strategic solutions that enhance professional competencies and promote a culture of continuous improvement and entrepreneurial spirit.

[www.mib.edu/executive](http://www.mib.edu/executive)

## Short Executive Programs

MIB Trieste School of Management presents an extensive range of Short Executive Programs, addressing entrepreneurs, managers, and professionals looking to expand and update their management skills through concise, focused sessions. These intensive courses, spanning 2-3 days, concentrate on specific themes, ensuring participants receive content that is not only relevant but also immediately applicable in their professional settings.

The courses are available in both fixed-date and on-demand modes, ensuring flexibility to meet the dynamic needs of today's managers and entrepreneurs.

## Industry-Aligned Education

The School's deep engagement with leading companies ensures that its programs are at the forefront of

industry trends and needs. Students are immersed in real-world business challenges through these vital connections, gaining insights and skills directly relevant to today's dynamic marketplaces. This focus on industry collaboration enhances the educational experience and prepares graduates to make significant, immediate impacts in their professional fields.

The Career Service provides continuous assistance to students and alumni in achieving their career objectives.

It enables participants to connect with a wide range of companies, industries, and roles that match their professional ambitions. Through various avenues, such as interviews, coaching sessions, company presentations, and career events, participants are equipped to forge new career paths that align with their goals.



A woman with long brown hair, wearing a white and black striped sweater, is sitting in a lecture hall. She is looking off to the side with a thoughtful expression. In the background, a man is also sitting in a lecture hall, looking forward. The lecture hall has teal-colored walls and white railings.

## Corporate Relations

The collaborations with companies extend beyond educational initiatives, including engaging in research and consultancy projects that bring academic insights to real business challenges. We also enrich the learning experience by inviting industry leaders to share their expertise directly in our classrooms and events, providing students with a deeper understanding of the business world. Additionally, Corporate Partners offer Scholarships that make education more accessible to deserving students and recruit talented MIB graduates. The School assists companies in identifying and selecting candidates that best fit their requirements.



MED YTHESSE  
SA School of  
Management

**EXECUTIVE MBA**  
GRADUATION DAY  
10 NOVEMBER 2023

The most important asset of a Business School is its Alumni network: qualified, creative, well-motivated managers who continue to share their passion well beyond graduation.

The School has more than 3,800 graduates from all over the world working in a wide variety of professional areas.

## **MIB Alumni Association**

MIB Alumni Association was founded in 2005 and is presently divided into 18 local groups around the globe.

The main goals of the Association are:

- Keeping students and graduates together, by strengthening their relations with the School.
- Increasing the visibility and reputation of the School's brand.

- Promoting lifelong learning and ongoing professional development.
- Encouraging and developing an active community to support professional networking.
- Fostering the exchange of entrepreneurial and managerial ideas.
- Creating and sharing new job opportunities.
- Launching initiatives such as conferences, job posting services, social, charity and sport events.



"We never stop learning, and most of our knowledge comes from the interactions and connections we have with others. MIB Alumni Association is our platform: a community of people driven by passion for knowledge, professional growth, and exchange, based on the principles of mutuality and give back to Alumni, to the School and to the society at large".

### **LAURA PRINZI**

President MIB Trieste Alumni Association  
Head of Open Innovation & Corporate Programs, PoliHub - Innovation Park & Startup Accelerator  
Executive MBA 22

# The Campus



MIB Trieste School of Management is located in one of the most prestigious historical buildings in Trieste. Palazzo Ferdinando was built within the large Parco del Farneto in 1858, in honor of Emperor Ferdinand I von Hapsburg. Thanks to its charm, Ferdinando has become an integral part of the School's identity. The refurbishment aimed to both restore the original architectural features and to create a series of spaces not exclusively designed for the training activities of the School, but also for public events such as conferences, exhibitions, and concerts.

The beautiful Hapsburg imperial ballroom is now used as a conference hall: it accommodates up to 200 people, and is considered a gem among the conference halls in the region. The building hosts classrooms, libraries, reading rooms, a coffee bar, a self-service restaurant, a student lounge and support and service offices. This historical location has had the latest technology installed to support both classroom learning and e-learning. The most recent renovations have included the set-up of two lecture theatres dedicated to the hybrid learning

with a combination of tech tools to deliver teaching simultaneously to students both physically on-campus and those learning online.

## **Pavilion**

To meet the need for new spaces for an expanding school, a modern pavilion was inaugurated in 2010. The pavilion has two classrooms and a large multi-purpose hall: a contemporary work of art, a model of sustainable building, with a simple structure, designed not to overshadow the strong historical-architectural value of the neighboring Ferdinando.





# Trieste, the ideal setting for advanced learning



A city of charm, Trieste has a strong cosmopolitan atmosphere with a unique setting: the sea and the mountains are only a few minutes away from the city center.

Trieste is also rich in cultural institutions, which puts it on a par with larger European cities, and offers young people a wide choice of leisure facilities.

The city has increasingly gained ground at an international level for the excellence of its science system, thanks to 30+ research institutions ranked among the most important in Europe.

It is also worth mentioning that every autumn Trieste proudly hosts the “Barcolana”, one of the most spectacular and crowded sailing regattas in the world.

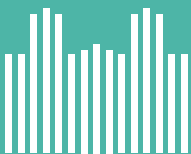
Thousands of international students and researchers choose Trieste every year. Giants such as Assicurazioni Generali are located here and together with leading companies such as illycaffè, Fincantieri, give Trieste a rich and varied economic fabric.



Disclaimer

All information within this brochure is correct at February 2024.

Academic Partners



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School of  
Management**

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