# Past internships

3 months internship in a company









































# **Tutoring**

Our tutoring service helps students in contacting and selecting the internship partners. The basic services provided are:

- ⇒ Identification of companies for internships
- ⇒ CV writing
- ⇒ University thematic CareerDay
- ⇒ Forward CV to companies
- ⇒ International opportunities
- ⇒ Monitoring of companies during the internship period





















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In partnership with







# Who we are looking for

Students and professionals interested in management, entrepreneurship, internationalization, and web marketing

#### **Aims**

The Professional Course is devoted to train new professional figures applying the concepts, contents, languages, and methods of management. The goal is to develop specific skills in the context of firms' internationalization. The Master uses a mix of methodologies and training techniques: lectures, seminars, case studies, company visits, teamwork, discussion and drafting of reports, etc.

# **Admission Requirements**

- $\Rightarrow$  3 years bachelor
- ⇒ Good knowledge of English language
- ⇒ Strong motivation and passion for the issues related to internationalization or social media marketing

### **Career opportunities**

The program of the executive course includes a compulsory internship of 3 months or more which offers a unique opportunity to put in practice the MIBS subjects directly in the business world and to better understand the process of internationalization. During the internship period, participants will also develop a final project work that will combine theory frameworks learned in class with the internship experience outcome. The MIBS office will support all participants during the internship and the first contact with companies

#### MEET tHE LEADERS

Firms involved in training:



























Extra help to compensate any gaps for free

#### Application deadline October 2019

320 hours in-class teaching in English mostly on Friday and Saturday by leading Italian and International professors with a well-balanced mix of theory and practice

Firms involved in training change year after year

#### Two specialization paths:

#### **Common Modules**

- ⇒ International Business
- ⇒ International Payments and documentary credits
- ⇒ International Marketing
- ⇒ International Accounting
- ⇒ Digital Media Marketing

# Supporting SME Internationalization & Web Marketing

- ⇒ Strategy and Business Plan
- ⇒ Organizational Design and Global Supply Chain Management
- $\Rightarrow$  Digital Media Analytics
- $\Rightarrow \text{Web Design}$
- ⇒ Web Communication
- ⇒ Intercultural Management

# Finance and Law for International Business

- ⇒ International Financial Markets and Operational Instruments
- ⇒ International Transports and Incoterms
- ⇒ Financial Analysis for Internationalization
- ⇒ International Commerce and Financial Law
- ⇒ International Tax Law
- ⇒ International Trade and Investment Law