



MBA in International Management

DESIGNING TOMORROW



affiliated to



CCI PARIS ILE-DE-FRANCE





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ESCP Europe **quick facts**

6 urban
campuses

3 international
accreditations AACSB,
EQUIS and AMBA

The World's
1ST
Business School
(est. 1819)

140
research-active
professors
representing
20 nationalities

120
academic
alliances
worldwide

A full **portfolio**
Bachelor, Masters, MBAs,
PhDs and Executive
Education

4,600
students representing
100
nationalities

5,000
managers and
executives
in executive training
each year

50,000
alumni in
150 countries
worldwide

ESCP Europe

6 urban campuses

BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

LONDON

Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

MADRID

Located only a couple of metres away from the National Park of Monte del Pardo, the Madrid campus is an ideal place for students to focus on their professional development.

PARIS

The Paris campuses are conveniently located in the centre of the city. The campuses enjoy easy access to all of the Capital's major business districts.

TURIN

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

WARSAW

Our campus is based at Koźminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.



ESCP Europe 2017 rankings & accreditations

Worldwide *Financial Times*

#4

Masters
in Finance

#13

European
Business Schools

#6

Masters in
Management

#10

Executive
MBA

Accreditations



ESCP Europe is among the 1% of business schools worldwide to be triple-accredited.



Prof. Dr. Frank Bournois

Dean of ESCP Europe



Prof. Dr. Léon Laulusa

Dean for Academic Affairs
and International Relations
ESCP Europe

Established in 1819, ESCP Europe is the oldest business school in the world. Its mission is to develop the next generation of transnational business leaders, preparing them to embrace the opportunities offered by cultural diversity.

With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European Identity enables the provision of a unique style of cross-cultural business education and a Global Perspective on international management issues.

Through a combination of innovative pedagogy, cross-campus programmes and a research-active Faculty, ESCP Europe is a major contributor to the development of the transnational management culture so essential in today's global business environment.

Our network of 120 partner universities extends the School's reach from European to worldwide.

Triple-crown accredited (AACSB, EQUIS, AMBA), ESCP Europe welcomes 4,600 students and 5,000 executives representing 100 different nationalities every year, offering them a wide range of general management and specialised programmes (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education).

The School's 50,000-strong alumni network includes members of 200 nationalities. Together with its long-standing relationships with national and multinational companies, this network allows ESCP Europe to provide unique career opportunities on an international scale.

Take the journey that
will shape your future



Prof. Dr. Véronique Tran

Associate Dean
MBA in International Management



Pascale Martin-Saint-Etienne

Director of the MBA
in International Management

In a fast-changing world, cultural and emotional intelligence and business acumen are essential characteristics of agile leaders. Boosting your creativity and your problem-solving abilities in multicultural teams will prepare you to be a future shaper of international business, while creating value for yourself and the companies you will create or join.

The MBA in International Management is designed for young professionals, as a full-time intensive general management programme with a strong cross-cultural approach. It provides an excellent connection to the world of business and a solid foundation for an international career along with a tremendous enriching personal development experience.

There is no doubt that the MBA will be very rewarding for you both in terms of personal development and future career progression. We invite you to take the next step on the MBA journey and to embark in a learning experience like no other. The MBA in International Management is a life-changing programme.

ESCP Europe welcome

Choosing to study at ESCP Europe is your first step towards an ambitious and exciting international career in today's diverse, multicultural business world.



Prof. Dr. Marion Festing
HRM and Intercultural Leadership

BERLIN CAMPUS

"The study of management in mixed groups at different campuses allows students to experience and practice cultural diversity, sharpen their international profile and prepare for the demands of a globalised economy."



Prof. Dr. Luca M. Visconti
Marketing

PARIS CAMPUS

"I believe that ESCP Europe perfectly embodies society: international environment, European vision, multidisciplinary confrontation, and boundary-free approach to society and markets."



Prof. Dr. Terence Tse
Finance

LONDON CAMPUS

"Combining students' abilities to grasp and apply the concepts, with their maturity as well as their diverse cultural and business backgrounds, the grand result is a recipe that guarantees wonderful class discussions and a superb preparation for their future careers."



Prof. Dr. Chiara Succi
Organisational Behaviour

TURIN CAMPUS

"Every time I teach ESCP Europe students, I learn something new. Their varied backgrounds, cultures and experiences allow discussions to cover many different points of view and deeply explore the content."



Prof. Dr. Lorena Blasco-Arcas
Marketing

MADRID CAMPUS

"Multiculturalism, humanistic values and learning by doing define the ESCP Europe experience, the perfect combination to prepare our students for the societal and businesses demands of the future."



Prof. Dr. Grzegorz Mazurek
Marketing

WARSAW CAMPUS

"ESCP Europe with its history and pan-European perspective is associated not only with high quality of teaching, superb knowledge and unique skills, but an amazing mixture of intercultural values which can be simply defined as the "ESCP Europe experience" – students are aware of that, appreciate it and take the most from it."



ESCP Europe in the press

*“À ESCP Europe,
un parcours multiculturel à la carte”*

Le Monde

29.06.2016

France

*“Najlepsze programy MBA podążają za
światowymi trendami uwzględniając
potrzebę umiędzynarodowienia”*

Perspektywy

13.06.2016

Poland

*“La “Champions League”
de las Escuelas de Negocios”*

El Mundo

17.04.2016

Spain

*“ESCP Europe, ecco l'indirizzo per futuri
manager. Lezioni in giro per l'Europa”*

La Repubblica

13.09.2015

Italy

*“Interkulturelle Kompetenz ist ein Muss [...] ESCP Europe [...] bildet ihre Studierenden
europäisch aus”*

Capital

21.04.2015

Germany

“[...] One school with [six] doors”

Financial Times

20.10.2013

United Kingdom

ESCP Europe expertise & faculty

Knowledge creation and transmission are in the hands of the School's full-time Faculty members. Our Faculty's research not only gives rise to publications in the most prestigious international and national scientific journals but also contributes to nourishing the professional community: companies, public authorities, and professional associations. ESCP Europe develops close links with companies through its many Chairs, Research Centres, Professorships and Institutes.

Chairs, research centres, professorships and institutes

ESCP Europe Chair for Entrepreneurship Research



Launched in 2007 thanks to its sponsors, EY and the ESCP Europe Foundation, the Entrepreneurship Chair (ChaireEEE) supports the development of tomorrow's entrepreneurs through specific programmes and support structures.

Future of Retail in Society 4.0 Chair



This Chair aims to foster forward-looking in-depth reflection on the business and retail industry of tomorrow. In an environment undergoing profound

change, E. Leclerc, a key player in business and the retail industry, was looking for opportunities for teaching and debate where it would be possible to promote new forms of business and discuss new business ecosystems in the era of company 4.0.

Financial Innovation and Transformation Chair



The common goal of BNP Paribas CIB and ESCP Europe is to create a reference point for research in the field of responsible innovation and transformation in the financial sectors.

Fashion and Technology Chair



The Fashion and Technology Chair aims at analysing and promoting the role of technology as a catalyst of innovation for the Fashion and Luxury sectors, not only to ESCP Europe students and alumni, but also to a wider community interested in such issues.

Organisations, Leadership and Society Chair



The Organisations, Leadership and Society Chair aims at taking a step back to reflect on the changes that will affect the functioning of organisations, and exploring topics such as responsible management and labour relations in rapidly changing environments; organisations in the face of complexity, and relationships with money.

IoT (Internet of Things) Chair



The IoT (Internet of Things) Chair aims to develop a better understanding of business and managerial issues related to digital evolution and the development of connected objects.

Public Service and Managerial Performance Chair



The objective of ESCP Europe and Deloitte in partnership with ENA is to set up an academic reference pole on the questions of managerial performance within the public sphere.

Creativity Marketing Centre (CMC)



The Creativity Marketing Centre (CMC) is a platform for thought-leadership and knowledge exchange on the role of creativity as a driving force of value in marketing. The Centre brings together academics, marketing practitioners and experts from all sectors, eager to participate in harnessing creativity to rethink the rules of the game in marketing. The Centre engages in cutting-edge academic research on creativity and its role in strategic rethinking and marketing.

Research Centre for Energy Management (RCEM)



The RCEM's Mission is to prepare for a new area of energy by building a strong proactive partnership between energy corporations, government agencies and the academic community. This is achieved through the promotion of rigorous and objective empirical research on issues related to energy management, finance and policy, in order to support decision-making by both government and industry.

Renault Chair for Intercultural Management



The new Renault Chair for Intercultural Management stems from the joint ambition of Groupe Renault and ESCP Europe to found a front-line centre of learning and expertise on intercultural management matters, the aim being to develop a fuller understanding of how cultural diversities interact with the structure and the operation of organizations.

The Health Management Innovation (HMI) Research Centre



Bringing together the expertise of our Faculty and many external international associates, the objective of the HMI Centre at ESCP

Europe is to contribute to current academic knowledge and emphasise the practice of health-related organisations.

European Research Centre for Finance and Society

The CERFS Centre aims at not only promoting high quality research and education but also enforcing a strong alliance between academia and industry. The CERFS research draws on the expertise of the ESCP Europe finance Faculty members who frequently conduct the cross-disciplinary research projects.

L'Oréal Professorship in Creativity Marketing



The objective of this partnership is to explore a cutting edge research field with real-world management implications, establishing L'Oréal

as a business at the forefront of innovative management thinking. As part of this agreement, L'Oréal became a Founding Corporate Member of ESCP Europe's Creativity Marketing Centre (CMC).

KPMG Professorship in International Corporate Governance



The objective of the Professorship is to gain perspective on the integration of risk management and performance into corporate strategy. For many years, KPMG has operated in the field of governance, either as auditor or consultant. International corporate governance is a major challenge for companies.

Professorship in Economics and Marketing in the Professional Events Industry



The common goal of Unimev, Viparis and ESCP Europe when creating this Professorship was to recognise the events industry as a

major current economic opportunity.

i7, the Institute for Innovation and Competitiveness



The Institute was created and supported by ESCP Europe to promote a broad vision of innovation, stimulating the development of present practices

and corporate interests related to innovation, and a broad vision of competitiveness, including non-price competitiveness.



A diverse
cutting-edge Faculty

140

full-time Faculty members
working across the 6 campuses

120

affiliate and
visiting professors

+800

working professionals, with long experience
and strong expertise in their fields



MBA **in International** **Management**

*Take the journey
that will shape
your future.*

The MBA in International Management **at a glance**

The MBA in International Management provides young professionals with the business skills and mindset for a successful international career.

You will join a cohort of students from around the world with diverse educational and professional backgrounds. The MBA covers all the functional areas of management and provides a multicultural, hands-on experience.

1 year,

full-time programme
with a strong cross-cultural
approach

accredited by

the Association of MBAs

2 countries

of your choice

6

ESCP Europe
campuses

22

electives
offered

**double
degrees**

available

**experiential
learning**

2 Company
Consultancy Projects

Class of **2018**



Carlos Ghosn

CEO of the Renault Group and Sponsor of the MBA in International Management, Class of 2018

The Renault Group has recently strengthened its ties with ESCP Europe by sponsoring a research Chair on Intercultural Management. MBA students were honored to meet Mr Ghosn during the signing ceremony of the Chair on 14 November 2017.

126 students **32** Nationalities

48% Indian • Chinese • Filipino • Korean • Malaysian • Pakistani • Taiwanese

34% Belgian • British • Danish • Dutch • French • German • Irish • Italian • Romanian • Russian • Spanish • Ukrainian

13% Brazilian • Canadian • Chilean • Colombian • Costa Rican • Mexican • Peruvian • US America

5% Iranian • Iraqi • Ivory Coast • Lebanese • Moroccan

Average age

28 years old

Gender breakdown

36% Women **64%** Men

Average Professional Experience

4 years

Breakdown of the previous studies completed by MBA students

Engineering **41 %**

Management/Business **17 %**

Finance **10%**

Economics **8 %**

Sciences **7 %**

Language/Literature **5 %**

Law **3 %**

Hospitality Management **3 %**

Social Sciences **2 %**

Political/Int Relations **2 %**

Marketing/Comm **2 %**

study locations

Annual intake in September. Classes start in September and end in July.

After classes finish in July, students will have the options of entering the job market directly or completing a 6 month work placement (internship). It remains the students responsibility to check the relevant government websites for up to date information on required student and work visas.



SEMESTER 1

September > February

LONDON

PARIS

TURIN

SEMESTER 2

March > July

BERLIN

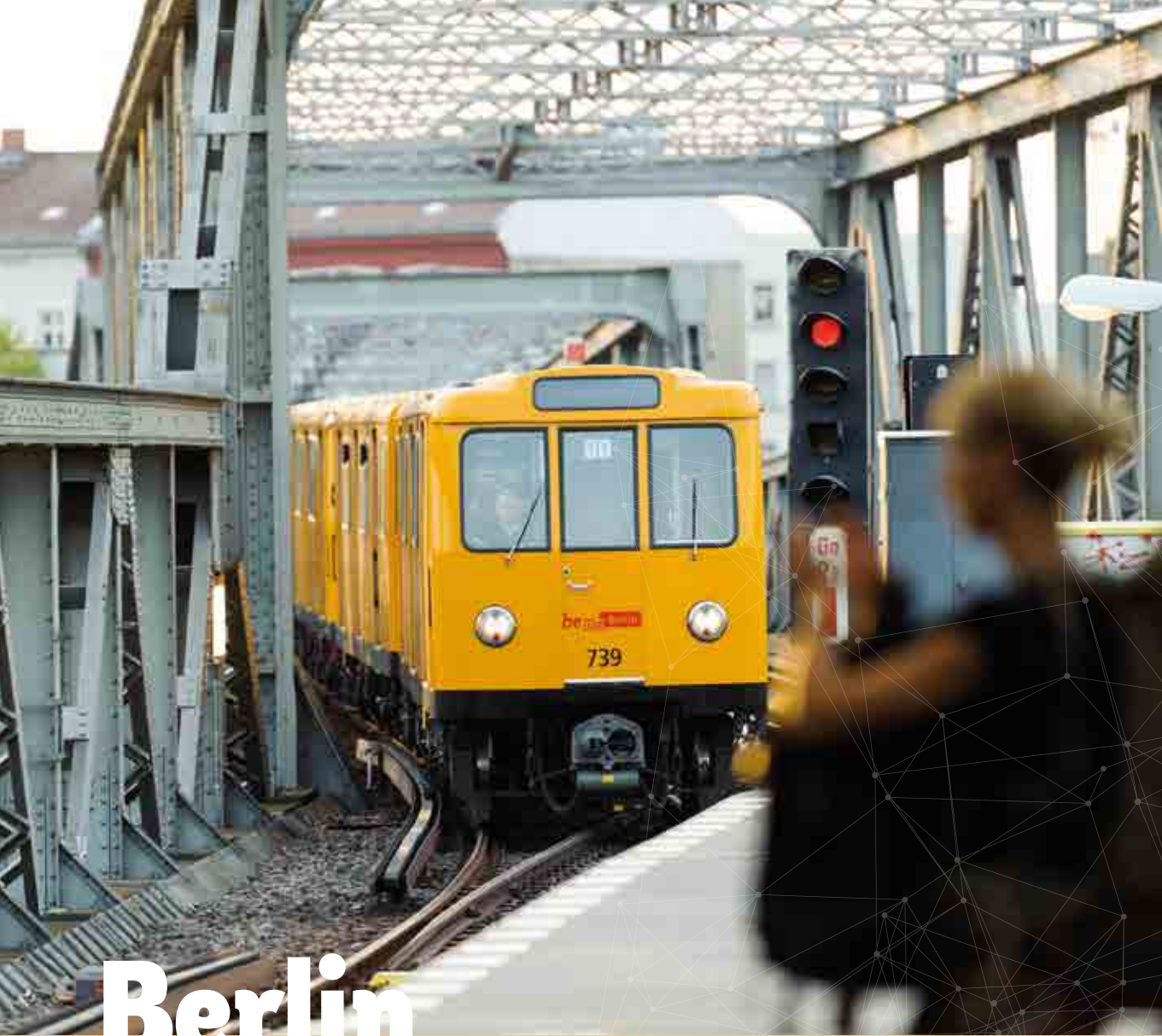
LONDON

MADRID

PARIS

WARSAW

All courses are delivered in English.



Berlin

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Prof. Dr. Kerstin Alfes
MBA Academic Director
BERLIN CAMPUS

City of Berlin

With its unique history and culture, the German capital has become a symbol for both European life and international outlook – and is of course famous for its diverse economy. With its 3.5 million inhabitants and around 40,000 more coming every year, Berlin is a fast-growing city which offers a high quality of life at a relatively low cost of living.

Cultural Variety

Berlin is a multicultural city with more than 180 different nationalities represented there (2015). They shape the character of the city, imbuing it with cultural flair and variety. Many global players also have a subsidiary in Berlin, e.g. Google, Amazon, EY, PwC, Siemens, Bombardier Transportation and Total S.A.

The Economic Factor

Berlin is characterised by a rich multifaceted economic structure, from industrial companies with a long tradition and strong medium-sized companies to a very dynamic services sector as well as innovative IT and high-tech companies. Today, Berlin is especially known for its vibrant start-up culture, and for its creative industry; it has become an important media centre.

Study in **Berlin**, one of the most innovative and creative cities.

Lifestyle

People value Berlin for its pulsating scene and night life as well as for its spacious parks and bohemian quarters. They enjoy its numerous “beer gardens” and savour the wide variety of restaurants, coffee shops, markets, museums, theatres and concert halls.

The Campus

ESCP Europe’s Berlin campus is located near one of the historical centrepieces of the city, the Charlottenburg Palace. Throughout the year, there are events and conferences on the latest business issues. ESCP Europe is a state-recognised university in Germany.



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London

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London, a truly multicultural experience in the heart of a vibrant city.



Prof. Dr. Argyro Avgoustaki

MBA Academic Director

LONDON CAMPUS

International Social Scene

ESCP Europe is a unique school that attracts students and academics representing more than 100 nationalities to our London campus. Students live and study in an exciting and vibrant city in the centre of a truly multicultural environment.

The Location and Campus

Located in West Hampstead in north-west London, ESCP Europe's UK campus offers students state-of-the-art facilities in a traditional Victorian building. The bright city lights and the business community are only a tube ride away, while the fashionable area of West Hampstead offers a broad cultural experience away from the hustle and bustle of inner-city life.

Career Opportunities

Students benefit from our strong connections in major industries, and we play an essential role in our students' lives by expanding and nurturing the skills vital for their future careers.

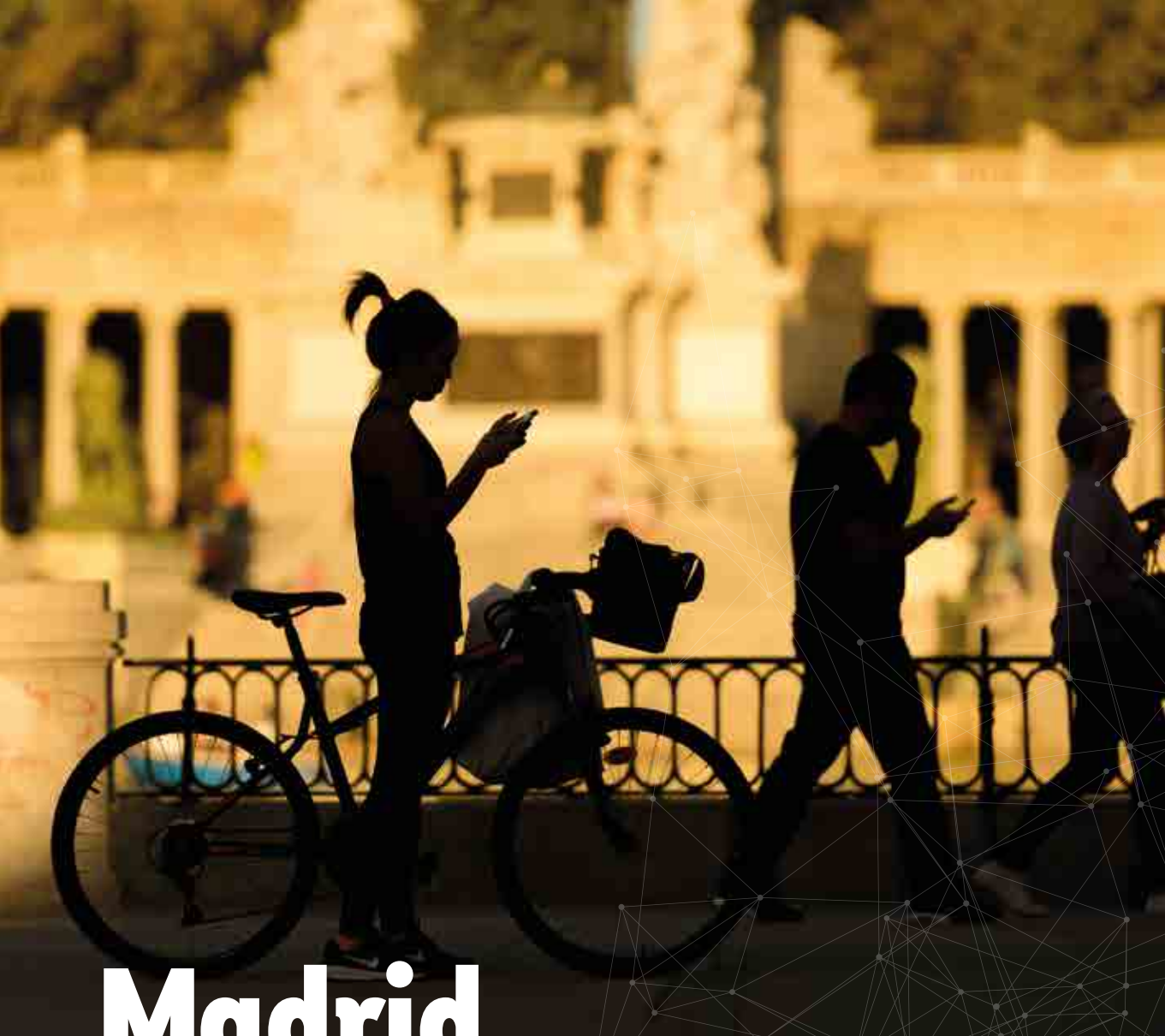


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Madrid

DESIGNING TOMORROW



Prof. Dr. Carlos Casanueva

MBA Academic Director

MADRID CAMPUS

From Puerta del Sol and the Plaza Mayor to the Plaza de España, Malasaña, Chueca and the Bernabeu football stadium, it's not just the sheer size of the city that makes it stir. It's the madrileño attitude - a love of socialising, cultural flare, and the warmth of its people. Every corner you turn reveals something to surprise and delight you.

International Environment

Madrid is home to some of the best business schools in the world, offering a diverse and international community that provides a chance to study alongside students from around the world. It is also one of the most affordable cities for students in Europe.

Launch your Career

Known as a hub of industry and innovation, the Spanish capital is one of the leading financial centres in Europe, offering great opportunities for students to establish professional contacts and gain relevant experience. At ESCP Europe we strive to keep pace with the changing demands and trends of the economy, embracing new technologies and innovation to meet the needs of both students and future employers. Our aim: to enhance employability. We work with top-notch companies like Deloitte, EY, PwC, Ferrovial and Accenture, among many others. We are committed to offering our students the best internships, and our partner companies the most talented trainees.

**Cosmopolitan,
sophisticated,
bustling,
energetic,
vibrant.**

Madrid
**is full of energy
as only a capital
city can be.**

The Campus

Located only a couple of metres away from the National Park of Monte del Pardo, the Madrid campus is inside the M-30 urban ring and very well connected with the city centre. It is an ideal place for students to focus on their studies and professional development.

A short bus ride will take you to the city centre to enjoy everything a capital like Madrid has to offer.



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Paris

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Prof. Dr. Véronique Tran
MBA Associate Dean
PARIS CAMPUS

A Legendary City

Legendary capital of fashion, business incubator and number one tourist destination worldwide, Paris is defined both by innovation and tradition. The city is a constant invitation to discover its monuments. With its architecture, museums, gastronomy, theatres, fashion shows and trendy shops, Paris offers the largest concentration of attractions.

An Attractive Place to Study

Many fairs, trade shows, international congresses and events are held in Paris. The campus is literally at the crossroads of new economic and societal trends shaping the future of the French capital.

A Key Location to Launch your Career

Paris offers a global economic environment to international companies as well as to smaller ones. Entrepreneurial spirit is encouraged by the facilities and extensive network of connections offered. The Paris campus is an active player with its incubator and hub for student start-ups.

La Défense, a Major Business Hub

La Défense is the first European business district which is home to more than 2,500 companies and provides extensive career opportunities for ESCP Europe graduates.

Paris, where history meets innovation for an unforgettable experience.

One Campus - Two sites

The Paris campus République site is situated downtown in the 11th arrondissement, in the heart of Paris. Steeped in nearly two hundred years of history, it is the largest of the six campuses and hosts the largest number of Faculty and students. The building is classified as a historical monument. With extensive campus facilities, a strong sense of school spirit and community prevails.

The Paris campus Montparnasse site has modern infrastructures and is fully equipped to offer students and executive education participants the best experience.



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Turin

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Prof. Dr. Francesco Rattalino
MBA and Campus Director
TURIN CAMPUS

Dynamic

Turin is the dynamic and attractive capital city of Piedmont. It's a lively city that knows how to renew itself and look to the future. It has become a fresh, smart, modern and open-minded hub of all that is European.

Internationally Appealing

Turin attracts many international students by offering a wide range of higher education opportunities, schools and universities among the most prestigious in the world.

Business Centre

The territory is the cradle of many important Italian companies, such as Accenture, Avio, Caffarel, Comau, Ferrero, Intesa Sanpaolo, Lavazza, Martini & Rossi, Reply, Robe di Kappa, Unicredit, all of which (among many others) are available to recruit our students.

Italian Lifestyle

Turin has plenty of exciting places to visit and hosts lots of events and international cinema, art and music festivals. The city has a rich culture and history, and is renowned for its palaces, art galleries, restaurants, churches, theatres, libraries, squares, gardens, museums and other venues. All this makes it one of the world's top "Places to Go" according to the New York Times in 2016.

Why **Turin** should be the next step in your post-graduate training and career.

The Affordable Choice

Compared to other Italian and European cities, as far as cost of living and access to services go, Turin is not only an enjoyable city, but also a worthwhile choice from an economic point of view.

The Campus

The student headquarters is located on the premises of the main building of the University of Economics of Turin. The Turin campus has strong relationships with a number of Italian and international companies that contribute to its governance.



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Warsaw

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Prof. Dr. Grzegorz Mazurek

MBA Academic Director

WARSAW CAMPUS

Located at the Heart of Europe

Warsaw is the capital and largest city of Poland. It stands on the Vistula River, and is among the 10 most populous capital cities in the European Union.

Careers

Warsaw is an economic hub, sharing borders with Germany, Czech Republic, Slovakia, Ukraine, Belarus, Lithuania and Russia. Poland's location is ideal for launching your career in Central and Eastern Europe.

The Campus

The Warsaw campus is located on the premises of Kozminski University (KU), the only Polish Business School with triple accreditation (AACSB, EQUIS, AMBA). KU's modern campus is comprised of lecture theatres, classrooms, IT facilities, a library, study rooms, meeting rooms, a gym, a bookstore, and student canteens. Kozminski University is an internationally renowned and accredited private business school. Students come from over 60 countries, creating a truly international atmosphere.

The ESCP Europe **Warsaw** campus, at the heart of Central and Eastern Europe.



Agnieszka Marciniuk

Warsaw Admissions Coordinator

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curriculum

The ESCP Europe MBA programme is principally taught by our permanent Faculty from more than 20 nationalities. In addition, affiliate professors and business professionals complete this cutting-edge, diverse, pedagogical team.



MINDSET	CORE COURSES			PERSONAL DEVELOPMENT
Multicultural	Financial Decisions and Performance Management		Leading People in International and Multicultural Contexts	Effective Communication
Entrepreneurial	International Management, Strategy, and Entrepreneurship			Leadership
Strategic	International Markets and Opportunities	Digital Transformation, Analytics and Big Data		Negotiation
Ethical	Problem Solving and Decision Making	Company Consultancy Projects	Business Simulation	Personal Branding
Collaborative	Electives			Values

SEMESTER 1

September > February

LONDON
PARIS
TURIN

Induction Seminar: Problem Solving and
Decision Making in Multicultural Teams

International Business Strategy

Management Skills
for International Business

Financial Accounting and International
Reporting

International Marketing Decisions

Principles of Finance

Big Data and Tech Trends

Operations and
Supply Chain Management

International Economics
for Managers

Quantitative Methods for Business

Company Consultancy Project 1

Optional Courses

Fundamentals of Mathematics
Computer Skills
Languages

SEMESTER 2

March > July

BERLIN
LONDON
MADRID
PARIS
WARSAW

Team Building Seminar:
Business Simulation

Marketing and Business Analytics

Leading Teams and Organisations

Management Accounting
and Control

Corporate Finance

Entrepreneurship,
Creativity and Innovation

Ethics
and CSR

Company Consultancy
Project 2

Closing Seminar

ELECTIVES

Optional Courses

Languages

**Support classes • Personal Branding • Professional Effectiveness
Workshop • Developing and Assessing • Leadership Competencies**

Electives

Electives take place in semester 2. Dedicated periods are blocked on all campuses enabling participants to follow four elective courses of interest on any campus of their choice.

BERLIN

- Financial Reporting for International Capital Markets
- Global Knowledge Management
- International Human Resource Management
- Portfolio Management

LONDON

- Creativity Marketing
- Sourcing and Supply Chain Management
- Energy Risk Management
- Mergers and Acquisitions

MADRID

- Social Media and Digital Marketing
- A Stakeholder Approach: Happiness, Wellbeing, and Management
- Family Business Management
- Total Leadership

PARIS

- Innovation 2.0 and Business Law for Managers
- Customer Value Management
- Organisational Transformation
- Social Entrepreneurship

TURIN

- Financial Modelling
- International Capital Markets and Trading Techniques
- International Luxury Management
- International Food & Beverage Management

WARSAW

- Entrepreneurial Marketing
- Strategic Digital Marketing

BEIRUT

- Doing Business in the Middle East

Course offerings, specialisations, location and language options as well as fees are subject to change without notice.





degrees

French accredited master degree

The MBA in International Management is an ESCP Europe diploma as well as an official state-accredited Master degree (Grade de Master II) delivered by the French Ministry of Higher Education and recognised worldwide for students who have attained a four year bachelor degree or a first master degree before integrating the programme.

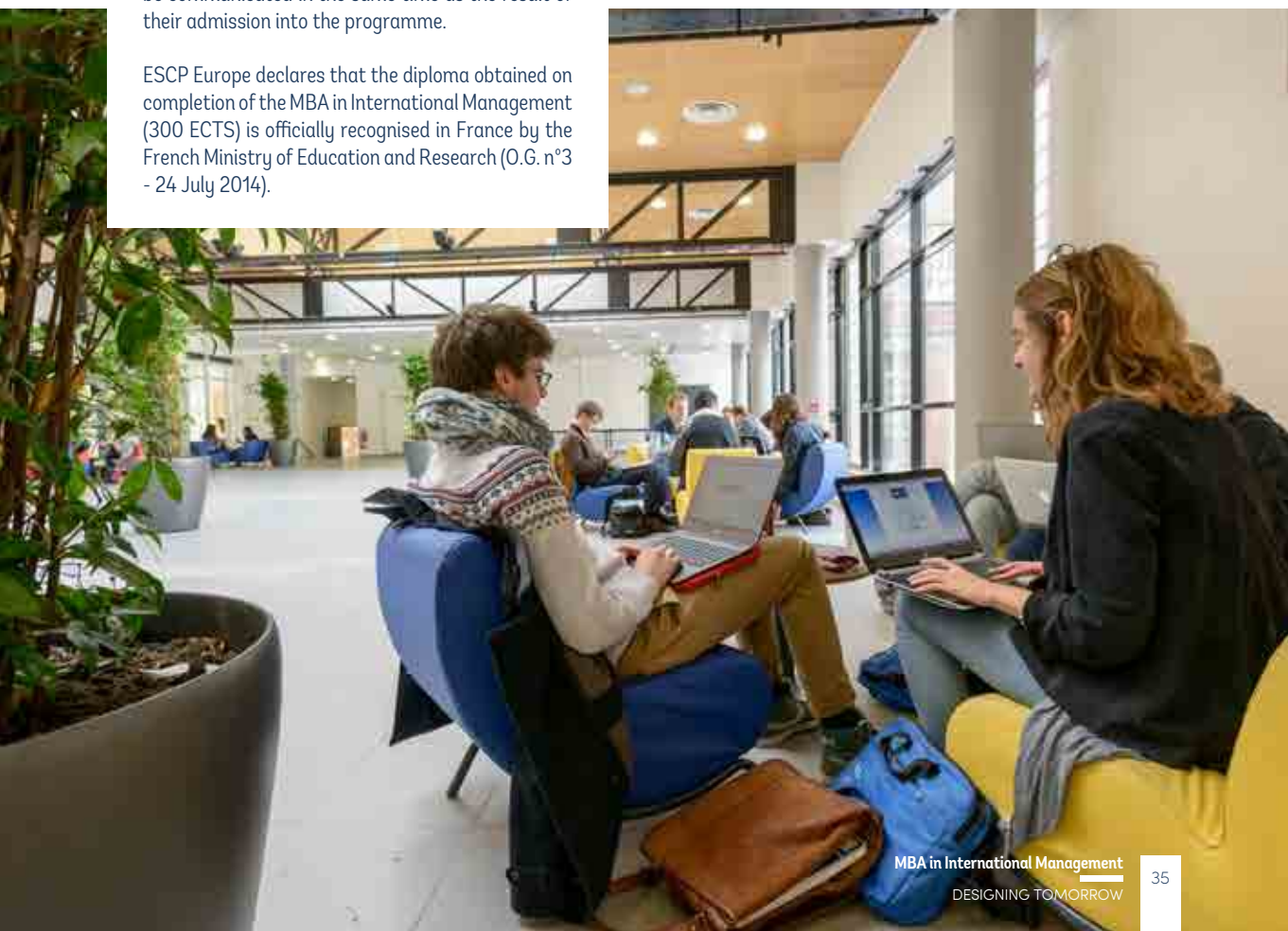
For those entering the MBA in International Management holding a three year Bachelor degree (180 ECTS equivalent) with a minimum of three years of professional experience, it is also possible to receive the Grade de Master II through a specific process of academic validation of their professional experience. They will need to complete an additional form which will be reviewed by our ESCP Europe Admission Committee. The result will be communicated in the same time as the result of their admission into the programme.

ESCP Europe declares that the diploma obtained on completion of the MBA in International Management (300 ECTS) is officially recognised in France by the French Ministry of Education and Research (O.G. n°3 - 24 July 2014).

German state-accredited degree

The MBA in International Management is officially recognised by the Berlin Senate for Education, Science and Research as of 16 January 2017. By obtaining another 30 ECTS with a master thesis and two additional courses, students reach the 120 ECTS required to receive a German state-accredited degree.

This Master does not lead to an official diploma in Spain.



company consultancy projects

The Company Consultancy Projects are key elements of the programme that enables students to get to know a sector or a specific function. They require significant commitment and focus from the students.

We use Company Consultancy Projects at ESCP Europe in two ways: as input for our projects and, at the same time, as a recruitment tool. During the last few years we have carried out Company Consultancy Projects regularly in the areas of marketing, communication strategies and human resources. The quality of the results and the commitment of the students have been excellent - so much so that we hired some of the students involved."

Thomas Riegel
HR Director, L'Oréal Luxury

L'ORÉAL

"Thanks to the heterogeneous composition of the team and its know-how, they did excellent, high quality work. We experienced the team members as competent and constructive consultants who, within a very short time, familiarised themselves with a complex issue. With regard to both form and content, the goals we established were accomplished to our utmost satisfaction."

Juliane Krüger
Employer Branding Manager, Zalando

 **zalando**

experiential learning

You will accomplish two Company Consultancy Projects during the MBA in International Management, which allow you to put into practice the concepts acquired in the classroom. The projects provide students with collaborative and intercultural work experience on a case provided by a company. In groups of 5-6, students are expected to perform an in-depth analysis and make recommendations for actions that can realistically be implemented by the company.

Through the two company consultancy projects, students learn how to work efficiently as a team, and hone their skills in:

- Project planning and management
- Data collection and analysis
- Development of hypotheses and recommendations
- Customer service
- Public speaking and presentations

Within the framework of the Company Consultancy Projects, dedicated workshops are carried out in:

- Consulting skills
- Research strategy, tools and data sources
- Survey and interview techniques
- Presentation skills

Throughout the project, tutoring is provided by an ESCP Europe professor and/or an experienced consultant.

Students learn how to approach an issue with a critical mindset and how to react swiftly in unexpected situations with a creative and open-minded attitude.

examples of company consultancy projects

- Benchmark and blueprint for an International Graduate Programme (utilities, HR)
- City launching of Urban Ninja in Spanish market
- Development and implementation of online business for commercialisation
- Development of a CSR strategy
- Development of an innovative B2B online portal
- Feasibility study to set up a commercial subsidiary: services, organisation and financial model
- Global mobility of highly skilled professionals
- Global supply chain and distribution model (retail chain)
- Growth opportunities in the digital technologies sector in Europe
- Identify growth opportunities for category portfolio products
- Portfolio strategy and dealflow identification (private equity fund, India luxury market)
- SME lending in Europe. New scoring model analysis (banking, innovation)
- Study of business intelligence in the field of "fast moving consumer health" at European level
- Telemedicine and return on investment: a real case modelling and evaluation
- The future of newspapers, books and magazines (publishing industry)
- The new online shop: benchmark and suggestions
- Transforming London's precious metal OTC market: feasibility report
- Valvetrain footprint optimisation: how to secure profitable regional growth

A Few Partner Companies

BBVA
BNP Paribas
Capco
Deloitte
Eaton
EXPOFRANCE 2025
GE Capital
Hydrogen
IBM
Indeu capital
Inditex (Zara)
Indra
International SOS
Interserve
Larousse
Lavazza
LVMH
Orange
Paul UK
Pernod Ricard
Porsche Design
Santer Reply
Telefónica
Vodafone

International Leadership Advancement Programme

I-LEAP

The MBA in International Management proposes a career development programme, the International Leadership Advancement Programme (I-LEAP), the purpose of which is to assist you in finding your ideal job in the business world.

I-LEAP is developed throughout the academic year in complement to the professional competencies and managerial skills gained in classes. I-LEAP is organised around 3 core topics for professional advancement:

- Professional Self-Knowledge
- Personal Career Growth
- Career Goal Setting

I-LEAP is constructed with the support and resources of the ESCP Europe Alumni Association, the expertise of ESCP Europe Careers Service located on each of the six campuses, along with certified professional coaches. Its objective is to support you in identifying your professional objectives, confirming your career prospects while providing you with the advice, data and tools necessary for their pursuit.

Starting in September 2017, the MBA in International Management includes a 3-day professional orientation seminar with two main outcomes: a connection with a personal Alumni-Mentor, and a set of personalised career tools to manage your career planning. During the rest of the year, I-LEAP thematic seminars will be proposed regularly and Individual Professional Coaching systematically available upon request.

Through the combination of ESCP Europe Corporate Relations Service, your membership to the Alumni Association and a variety of specialised and multisector job fairs in all campuses, you will gain access to 30,000 job opportunities and 20,000 internship offers, as well as direct contacts with 250 enterprises.

Along with mentoring, your membership to the ESCP Europe Alumni association will be a connection to more than 50,000 active alumni in 150 countries, an opportunity for building strong contacts with companies and recruiters around the world.



careers **service**

The ESCP Europe Careers Service helps you to identify your professional objectives to ensure your career prospects. Located on each of the six ESCP Europe campuses, the Careers Service provides you with the advice, data and tools to connect you to companies. Through the combination of the Careers Service, the Alumni Association and job fairs, ESCP Europe receives 20,000 internship offers and 30,000 job opportunities each year.

Through the Careers Service, you will benefit from:

- Career workshops and individual coaching to achieve your professional objectives
- Company presentations, seminars, conferences, roundtables and interviews with recruiters
- On-campus generalist and industry-specific job fairs on the different campuses attracting over 130 companies throughout the year
- Bootcamps on Consulting, Banking, Tech and Marketing led by ESCP Europe Alumni on how to be recruited by the leading companies in these sectors
- Personality and logic tests to:
 - identify your strengths and motivations
 - aid your reflection on your career plan
 - train yourself using practical guides and tutorials
 - prepare yourself for interview.

Our Careers Service team has specific tools for careers in finance such as filmed interviews and partnerships with reputable recruitment agencies in the City of London and its main financial institutions.

Building relationships and networks is essential. The ESCP Europe Alumni association with its more than 50,000 active alumni in 150 countries will also help you build strong contacts with companies and recruiters around the world.



our dedicated campus careers service

BERLIN

The Berlin campus created the career community Linking Talents Germany for connecting students and top employers. Besides a range of workshops and company visits throughout the term, the yearly highlight is the annual two-day recruitment event Recruiting Days. Students and companies meet for internship and job interviews, roundtable discussions, company speed dating, and careers fair. All activities focus on students' personal career enhancement. An individual career coaching is provided as well as support during the application processes, mock interviews and relevant career trainings.

LONDON

Every year the London Campus Careers Service hosts their Annual Careers Fair, which takes place during the autumn. In 2016, 20 companies met and interacted with our students. Various ancillary events on the day included a Corporate Relations presentation for Recruiters, workshops and 1-2-1 consultations in collaboration with Linking Talents of the Berlin Campus, as well as company presentations and other recruitment activities.

MADRID

The Madrid campus organises Company Days in November and March. Each company has one hour to present its activities, market, corporate culture and management style. Presentations are the best way to introduce companies to students and offer internship and job opportunities. They also allow to share insights into the different job functions within organisations and to differentiate the company and its organisational culture from their competitors.

PARIS

A recruitment highlight every January: the Paris campus Career Fair. The day-long Career fair enables 100 companies to meet students and graduates of many different nationalities to exchange ideas and discuss possible collaboration. For students it is valuable for defining and developing their career plans, obtaining advice and information, and learning about different professions and career opportunities both in France and abroad. Careers, projects and motivation are at the heart of the discussions.

TURIN

The Turin campus Careers Service supports students by developing strong relationships with companies. We organise coaching sessions and workshops in order to develop the skills necessary to write CVs and to help students excel in job interviews.

companies who recruit our graduates

Accenture • Acciona • Accor • Aguirre-Newman
Airbus • Alixpartners • Altran • Amadeus • Amazon
Angelo Vasio • Apple • Arietti & Partners • Ariston
Thermo Group • AT Kearney • Audi • AXA • Axel
Springer • Bain & Company • Banca Sella • Banco
Santander • Barceló • Bayer (Business Consulting)
BBVA • BearingPoint • Beiersdorf AG • Bertelsmann
Bloomberg • BMW • BNP Paribas • Bombardier
Transportation • Boston Consulting Group • Capco
Carrefour • CHANEL • CNC Communications
Network Consulting • Coca-Cola • Colgate • Comau
Commerzbank • Costa Crociere • Deloitte • DHL
Dylog Italia • E.ON • Eaton Corporation • El Corte
Inglés • Elica • EY • FCA Italy • Ferrero • Foodora
Gamesa • Gas Natural Fenosa • General Electric
Google • Gruppo Comifar • Henkel • Hitfox • Houlihan
Lockey • HSBC • IATA • Iberdrola • IKEA • Inaer
Aviation • Inditex • Indra • Interserve Construction &
Services • Intesa Sanpaolo • INVERTO AG • Istarter
Johnson & Johnson • Kellogg's • KPMG • L'Oréal
Lavazza • Lagard • Luxottica • LVMH • McKinsey
& Company • Mediobanca • Meliá METRO AG
Michelin • Microsoft • Miroglio • Mondelēz • Natixis
Nestlé • NH Hotels • Nomura • Novartis • Oliver
Wyman • Oracle • Orange • Otis • Pernod Ricard
Pfizer • PricewaterhouseCoopers PwC • Procter &
Gamble • ProSieben • PSA • Puig Reale • Renault
Reply • Repsol • Ricoh • Rocket Internet • Roland
Berger • Royal Bank of Scotland • SAP • Seat Self
Italia Shell • Simon-Kucher & Partners • Sixt Smart
Global Trading • SMC • Société Générale • Sony
Sopra Steria Consulting • Telefónica • Thales
Tikehau Investment Management • Total • TRUMPF
Uber • Ubisoft • UBS • Unibail-Rodamco • UniCredit
Unilever • Uniqlo • Valeo • Vision Italia • Vodafone
Whirlpool • Xing • Zalando

Every year, the Turin campus organises several events such as:

- Economy 21st (a series of conferences where Top Managers share their own experience directly with students and Alumni)
- Job Fair (more than 70 companies meet ESCP Europe students)
- Dedicated Company Presentations
- Seminars, Bootcamps & Testimonials with company managers and Alumni

WARSAW

The campus prides itself for its strong relationship with companies in Central and Eastern Europe.

alumni association & alumni network

ESCP Europe Alumni is an international and rich network of 50,000 members. Worldwide, ESCP Europe Alumni supports its members by boosting their career, developing their network and promoting the ESCP Europe brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.



boost your job search

Get an experienced Alumni as your personal mentor to help define or redefine your professional path. He or she will guide you throughout your studies and share with you contacts, advice and tips to connect with our Network. Will you be one of the 400 duos created every year?

- Participate in one of our four Bootcamps to learn everything you need to know about a sector and practice mock interviews. On Saturdays, you will be given the keys to succeed in recruitment processes in different sectors (Consulting, Investment Banking, Technology, Luxury)
- Get in touch with one of our career coaches to learn more about you, your strengths and improve your pitch and visibility in one-to-one coaching sessions
- Find your next job opportunity through our Job board of more than 30,000 offers

create your network

- Join a 50,000 – strong international Alumni Network across 150 countries
- Get the online Directory, the key to access any Alumni you would like to contact
- Join one of our professional, regional, corporate, leisure groups and participate in any of the 250 events organised each year in France and around the world
- Join our monthly Alumnights, afterwork events to meet new contacts and develop your network (each 3rd Wednesday of the month). New this year, we offer you 2 Alumnights of your choice for free!
- Join the 22,500 ESCP Alumni community on LinkedIn and Facebook and stay tuned on the latest news of the Network.



Please contact us for further information:

By email: info@escpeuropealumni.org

By phone: +33 (0)1 43 57 24 03

alumni and student testimonials



Annabel Morgan

Class of 2016, British

Business Analyst at McKinsey & Company, UK

"It's an honour to be here because we get to meet so many important and inspiring people, which will definitely help us to grow as entrepreneurs and as individuals. Making this type of contact is one of the main reasons I chose ESCP Europe."



Martin Strub Hidalgo

Class of 2008, Spanish

Senior Analyst at Google, Netherlands

"I graduated in Economics at Lund School of Economics in Sweden before joining ESCP Europe. Thanks to the management courses and the Company Consultancy Projects, the international classmates and team work projects, I have been able to learn and improve many crucial skills. Undoubtedly, it was a positive experience to my professional and personal life and provided greater than expected assets."



Sudeep Gupta

Class of 2008, Indian

Co - Founder & Entrepreneur at Cafe Buddy's Foods Pvt. Ltd, India

"My ESCP Europe experience was a complete set of learnings acquired through not only my professors, but also my classmates. Working with people from over 30 countries and gaining skills through real case studies, my experience as an ESCP Europe student was amazing. After graduating I worked for a couple of years in Europe with Lafarge (France) and Henkel GmbH (Germany) before moving back to India to join Bharti Group. As I wanted to be an entrepreneur I then started my own company - Café Buddy's Foods Pvt. Ltd."



Jean-Christophe Botteman

Class of 2014, Belgian

Supply Chain Director at ArcelorMittal, Belgium

"ESCP Europe allowed me to dive into other business cultures and institutional operating modes. The cherry on the cake: a lifetime experience and a strong network of classmates based worldwide!"



Anouar Bourakkadi Idrissi

Class of 2010, Moroccan-Polish

Regional Business Development Manager at C3-Edenred, United Arab Emirates

"My experience at ESCP Europe was the most international and diversified: various nationalities and backgrounds, different languages and campuses. One of the most valuable assets of my ESCP Europe experience has been the company consultancy project module which allowed me to get my job in the Strategy & Development Department of Edenred."



Caroline Lamaud

Class of 2012, French

Co-founder at Anaxago, France

"ESCP Europe really triggered something in me. It made me believe that it was possible to launch a company at a very young age, and be successful. The school was a huge help from the beginning. Anytime that we needed a connection, ESCP Europe offered it."



Luisa Corinne Scucchia

Class of 2014, Italian

Consultant at Long Term Partners (LTP), Italy

"I chose to join ESCP Europe in 2012 mainly because of its international breadth. It's not just the 6 campuses in Europe and the collaboration with famous universities all over the world, but also the strong network of alumni representing over 150 nationalities."



Nicolas Goron

Class of 2018, French
Project & Innovation Manager, Hermès

"This MBA enables you to challenge your assumptions, meet people from other business fields and countries to create a Huge Playground of diversity which enhances your skills. It's above all a great human experience, allowing you to learn not only about others but also yourself. It is something you should not miss to be ready for an international management!"



Natalia Kovyilkina - Domine

Class of 2018, Ukrainian
International speaker, skin care, Institut Esthédorm
"Starting an MBA cursus at ESCP Europe was a real challenge for me after 8 years of medical studies and 4 years of working experience at Institut Esthederm. However, doubts and fear of diving into excellence in business management quickly vanished, helped by high profile teachers, diverse and experienced peers, intense curriculum and multiple networking events."



Amina NDICHI

Class of 2018, Moroccan
Private Equity Analyst, Attijari Invest

"The MBA in International Management of ESCP Europe is a very diverse program with students from more than various nationalities with very different backgrounds which enables sharing real life experiences across cultures. It is very insightful, challenging and the study cases and the projects we have, ensure real life immersion."



Weng FU

Class of 2018, Chinese
Account Manager at Wunderman, WPP Group
"ESCP Europe has a highly diverse learning atmosphere with world class level professors and I really appreciate that we have international blood in group projects and class discussion. Professional support from powerful alumni communities and career office do help a lot in our career development and we also have access to cross-campus fairs. My MBA year could be one of the most valuable experience in my life."



student life

ESCP Europe students organise a wide range of events such as:

WikiStage ESCP Europe, a unique pan-European conference series

500 attendees, 25 speakers, 5 countries

WikiStage was founded by an ESCP Europe alumnus and WikiStage ESCP Europe is run by our students. Each event contributes to a video encyclopaedia for worldwide education.

During the 2015 conference "The Good in Finance?" in London, speakers Lenke Kiss from Lloyds Bank, Devie Mohan from Thomson Reuters, Dr. Terence Tse, Associate Professor at ESCP Europe, and Revd. Chris Chivers, from Westcott House debated about the good and bad sides of finance. The talks ranged from how FinTech is reshaping our world, to Impact Investing, Capital Inequalities and Financial Regulation. Vicky Pryce, Economist and Board Member at Centre for Economics and Business Research, moderated the conference.




Regatta, the ultimate sailing experience in a breathtaking Italian landscape

Regatta ESCP Europe is a yearly event organised by our students for the ESCP Europe Community.

- 500+ participants including students, Alumni and sponsors gather together in a unique location in Italy
- Sailing competitions, games, and great food let participants meet each other in an unconventional way
- Business opportunities and dedicated events provide an opportunity for network development





ESCP Europe's Energy Society: the association to engage students in industry-related events

The ESCP Europe Energy Society is a student association based at the London campus, open to all students, alumni and academic staff at the School.

The aim of the Energy Society is to engage ESCP Europe students in industry-related events, maximise networking opportunities and help them develop professional skills through a range of activities:

- Panel discussions and debates led by top experts
- Promotion of energy-related initiatives and latest developments in the industry
- Collect and share energy-related articles and publications through social media to promote constructive discussion among its participants

In a bid to show that the means of tackling climate change through greener transport are accessible to the general public, ESCP Europe Business School's Energy Society organises a high-profile electric vehicle tour of Europe.

A close-up photograph of a man with dark hair and a beard, smiling warmly. He is wearing a blue button-down shirt. The background is blurred, showing other people in a social setting.

admission **requirements**

A previous Bachelor or Master degree, Maîtrise, Licenciatura, Laurea Magistrale or equivalent in any discipline

3 years' work experience
Applicants with less experience who demonstrate exceptional maturity and outstanding leadership through their professional and personal experiences will also be considered

Proficiency in English

how to apply

The MBA in International Management uses a rolling admissions process. Check our website for more information about the application deadlines.

Applications are made online. You can apply to any ESCP Europe campus: Berlin, London, Madrid, Paris, Turin or Warsaw. Only one application per candidate per year will be accepted. It remains the students responsibility to check the relevant government websites for up to date information on required student and work visas.

Start your online application and do not hesitate to contact our admissions coordinators for any support you need during the application process.

STEP 1

the online application and admission test

The application form must be completed entirely in English.

You will need to provide the following documents:

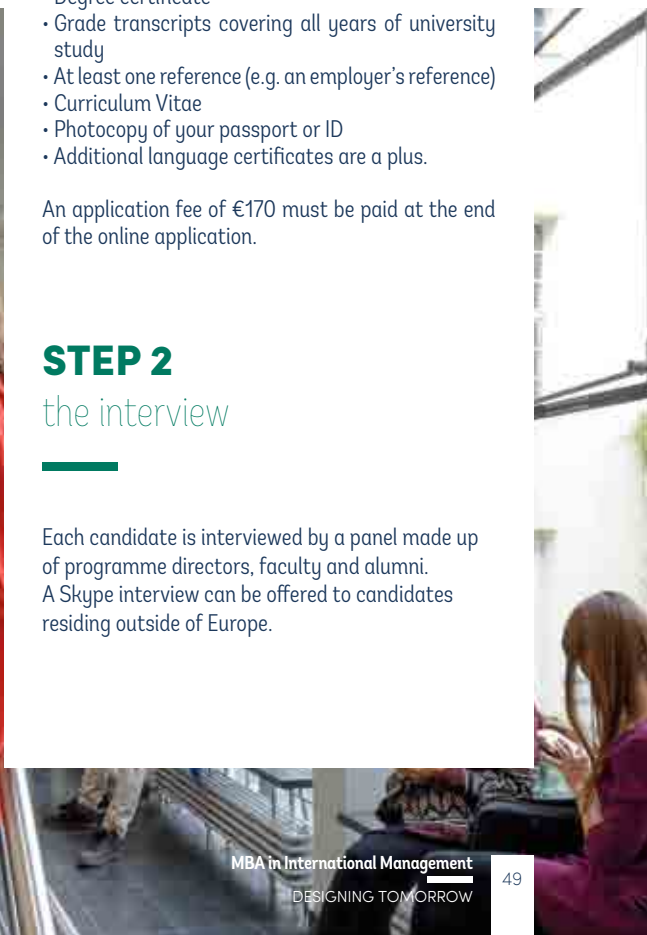
- GMAT, GRE or Tage Mage certificate
If you are unable to provide a GMAT, GRE or Tage Mage certificate, you may take an ESCP Europe admission test during the on-campus admission session.
- Proficiency in English : IELTS 7, TOEFL 100 or Cambridge C1/C2. Candidates without any language qualification certificates will be tested during the on-campus admission session.
Candidates who can prove that they have earned a university degree taught entirely in English or those who have lived for 3 years in an English speaking country are exempt from the English test.
- Degree certificate
- Grade transcripts covering all years of university study
- At least one reference (e.g. an employer's reference)
- Curriculum Vitae
- Photocopy of your passport or ID
- Additional language certificates are a plus.

An application fee of €170 must be paid at the end of the online application.

STEP 2

the interview

Each candidate is interviewed by a panel made up of programme directors, faculty and alumni. A Skype interview can be offered to candidates residing outside of Europe.





fees, scholarships & financing

We have a range of financing options, as well as scholarships for eligible candidates, which can help towards funding the programme.

Contact one of our admissions coordinators for any questions you may have about scholarships.

Local scholarships

You may also be able to obtain financial aid from your home country. Please contact the relevant local government bodies and/or foundations.

Sources of information on scholarships also include: Postgrad Solutions, Education UK, Campus France, DAAD (Germany), CONACYT (Mexico), SQUEAKER (Germany), AECID (Spain), scholars4dev.com, scholarship-positions.com, scholarshipportal.eu.

For grants and scholarships based on excellence, merit and diversity as well as Early Birds Discount: check our website.

Bank loans

Financial institutions in many countries offer education financing to local citizens at very attractive rates.

September 2018 intake fees

Programme fee €33,000

Application fee €170

Check our website for updates and full details.

ESCP Europe MBA contacts



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meet us
worldwide

**ONLINE
ON-CAMPUS
AT FAIRS**

Check our website escpeurope.eu/MBA
for dates and locations.



MBA in International Management

DESIGNING TOMORROW

ESCP Europe is among the
1% of business schools worldwide
to be triple-accredited.



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