

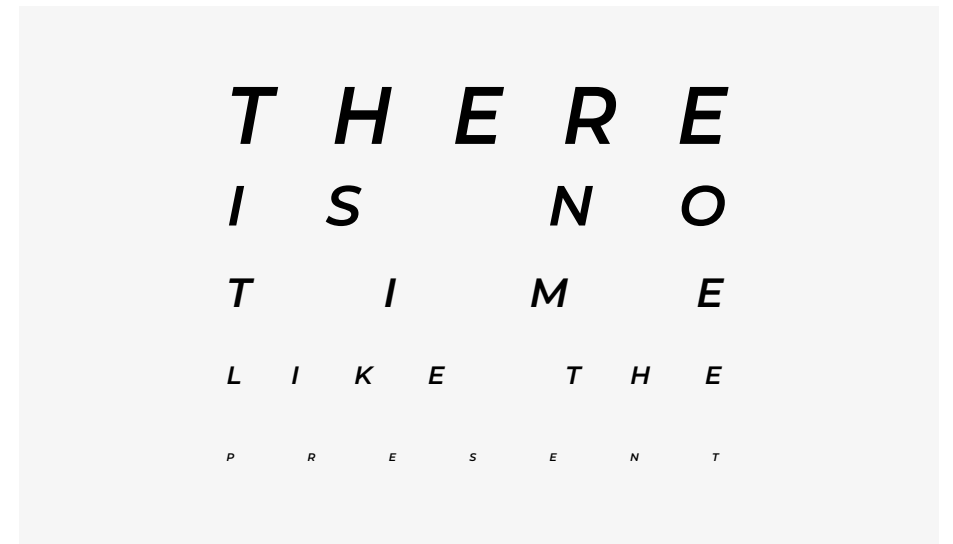
Firenze
Master Diploma IED

Master course

GRAPHIC DESIGN FOCUS ON NEW MEDIA

“THERE ARE THREE
RESPONSES TO A PIECE
OF DESIGN – YES, NO,
AND WOW! WOW IS
THE ONE TO AIM FOR.”

MILTON GLASER



Title Master Diploma IED
in Graphic Design -
Focus on New Media

Coordinator Isabella Ahmadzadeh

Starting date January

Duration 10 months, full-time

Location Florence

Language English

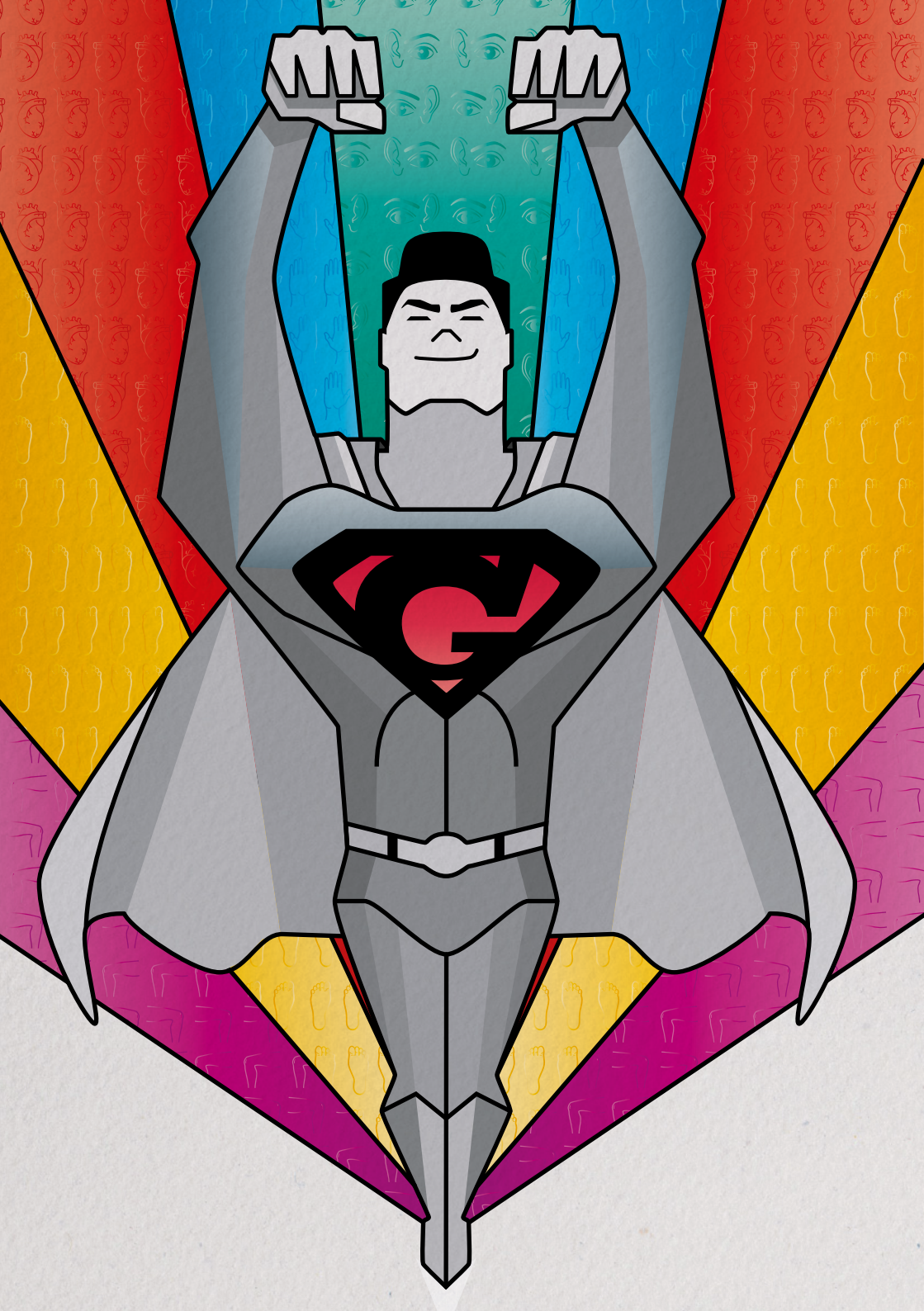
Students from the past editions
of the Master course collaborated with:

FAVINI



THE
FLORENTINE

cluster
COMPOSITORI INTERPRETI DEL PRESENTE



MASTER COURSE IN GRAPHIC DESIGN

FOCUS ON NEW MEDIA

THE 5 STEPS OF GRAPHIC DESIGNER'S WORKOUT:



ENHANCING SIGHT AND HEARING

On the one hand, an effective and comprehensive graphic design satisfies the communicative needs of the brands, while on the other hand it moves users' attention with expressive personality.

The Master provides a strong cultural background, paying particular attention to graphic design's social implications and to communication ethics.



WARMING UP YOUR HANDS

A Graphic Designer never stops looking for new trends and improving in the use of the job's tools.

This is why the Master course pushes students to constantly practice with the most used and advanced software thanks to the development of many projects, especially those regarding new technologies of dynamic communication.



EXPLORING YOUR HEART ENDURANCE

The complete mastery of aesthetic and balance rules brings the freedom of breaking those rules and following the instinct.

Graphic Designers who manage the creative process at its best walk on the safest way towards the achievement of top-level results.



FIND YOUR BALANCE

Cultural roots make a Graphic Designer's professional identity and work unique.

IED design method allows student to express their creativity by opening projects to their personal touch.



GET READY TO JUMP HIGHER

A continuous updating and dynamic creative workout is essential for Graphic Designers in order to be ready to jump into the market challenges.

Students gradually put their acquired skills into practice and exploit their creativity by working side by side with Italian and international companies involved in different fields.

Focusing on all these aspects, our students reached important achievements such as:

Forbes 30 Under 30 Europe List 2017 - Ghada Wali and Max Pirsky

Awda Aiap Women in Design Award - Stephanie Richa and Ghada Wali

Carnevale di Viareggio 2015 official poster - Anna Bulycheva



OVERVIEW

IED Master is an experience that allows students to explore concepts and develop projects aimed at the definition of their own professional identity.

What does it mean to be a Graphic Designer in the Digital Era?

With the developing of digital technologies, graphic design has become deliciously intricate and exciting. GIFs, motion graphic, video mapping and even the sound design are now commonplace within interactive environments. New communication tools make the **new media market more challenging and engaging.**

Therefore, a Graphic Designer needs to be particularly dynamic, being not only an expert in visual languages, but also a director of communication strategies which are based on the idea of expressing concepts in both **real locations or virtual environments.** He/she must be able to **work within different fields,** thanks to his versatility, and must be always updated on the latest digital tools, in order to anticipate the time and to offer innovative solutions to the market. **This is an exciting time to be a Graphic Designer,** and the Master course trains a **new generation of creatives** ready to face this challenge.

The Master course is aimed at graduates in Graphic Design, Industrial Design, Fine Arts, Architecture and candidates with professional experiences in graphic design, in creative project management, CGA and multimedia scenography.

In order to tell you about this course at the best, we would like to provide you an insight into the activities carried out by the students. Take a look at the projects realised by the former classes: ied.edu/master-in-graphic-design

WHAT'S NEXT

Working with internationally renowned professionals, becoming aware of the real market's dynamics, acquiring new contacts and getting into a network: these are a IED Master student's main achievements.

IED Master courses offer several occasions for personal and professional growth that everyone is meant to catch according to the own specific inclinations. **Career Service** works together with the faculty to support participants in the achievement and maximization of their results.

The Graphic Designer specialised in new media communication is a figure capable of interacting with multiple clients in different fields thanks to a developed versatility. He/she is an expert in visual languages, can become responsible for the development of online and off-line communication strategies and produces branding and corporate identity projects working on informational materials, brochure, catalogues, advertisement campaigns, packaging, environmental graphics and multimedia. This professional figure may hold different positions, e.g. Multimedia Designer, Brand Identity Designer, Layout Artist and Creative/Art Director in advertising and communication companies, web agencies, publishing houses or as freelance.

SOME OF OUR ALUMNI



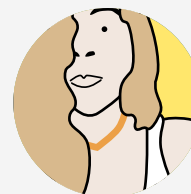
Max Pirsky

Job title | *Brand Design Lead*
Company | *Unu*
Awards | *Forbes Europe List 2017*
Internship | *Goldworld.it*



Ghada Wali

Job title | *Creative Director, Conceptual Designer and Visual Artist.*
Company | *GhadaWali Studio*
Awards | *Forbes Europe List 2017, TED Global Speaker 2017*



Jennifer El Hage

Job title | *Founder and Creative Art Director*
Company | *Jennifer El Hage, Ad and Creative Studio*
Internship | *Braccialini*



Federigo Gabellieri

Job title | *Art Director*
Company | *Condè Nast, Italia*
Internship | *M&C Saatchi, Italia*



Dariusz Jasak

Job title | *Photographer and Graphic Designer*
Company | *Freelance*



Stephanie Richa

Job title | *Senior Designer and Branding Specialist*
Company | *Daydream, Beirut*
Internship | *Almagreal - Branding & Communication*



Danielle Abbon

Job title | *Product Lead*
Company | *Rosemary Health*
Internship | *Peggy Guggenheim Collection, Venice*



Anna Bulycheva

Job title | *Art Director*
Company | *Omio*
Internship | *Nana Bianca*



Francesca Fanfani

Job title | *PR Assistant*
Company | *Louis Vuitton, Dubai*
Internship | *Emirates Woman - Fashion Luxury Magazine, Dubai*



Marco Peluso

Job title | *Art Director*
Company | *Adv_Italia*
Internship | *Wpp Team FCA*



Project Bookcovers by E. Izvekova

METHODOLOGY AND STRUCTURE

The course allows to build and share practical experiences and projects thanks to a strong laboratory approach to classes.

The Master course interprets graphic design with a wider perspective incorporating creative design, art direction, communication dynamics and creativity-developing techniques. Emphasis is given to strategic communication, to facilitate project integrity within the guidelines given by the client.

The study path adopts an effective dynamic method that includes theoretical lessons, practice exercises - both individual and group work - design laboratories and technical classes. Topics aim at an indepth analysis of all the possible applications of graphic languages, from the traditional ones to the most recent ones, including their contents and market potential.

The Master course has a complete and articulate programme thanks to a balanced didactic structure, organized in three main areas:

- The **Cultural area**, that includes historical, methodological and communication modules and allows students to acquire notions and an effective methodology suitable for different kinds of projects.
- The **Project area** that enables participants to deal with the development of a project in different design contexts, ranging from creative thinking to branding strategies, from software frameworks to printing phases.
- The **Media Design area** that focuses on the new technologies in design, allowing students to experiment with the ever evolving techniques of the contemporary digital scene.

They are also equipped with the **Adobe Suite**, **WGSN** and **Material Connexion** tools.

PROGRAMME

CULTURAL AREA

Historical module

History of Design and Communication

This lecture-based course explores the fascinating evolution of visual communication from the invention of printing to the present time. The presentations showcase design history milestones and the work of leading Designers, while stressing the relationship between visual communication, historical, social and cultural conditions, and technological developments.

Methodological modules

Marketing and Public Speaking

This course represents an in-depth about both marketing fundamentals and communication techniques: the different market segments and their critical success factors, consumer behaviour and needs, product values, consumer satisfaction, as well as a method to structure theoretical arguments for a presentation.

Account Management & Professional Development

The course presents seminars dealing with topics such as customer relationship management, time management, and the legislative framework affecting communication. Students also acquire presentation skills.

Communication modules

Visual Communication

This course aims at exploring and experiencing the issues related to visual communication conceived as a universal language in contemporary culture. Images are the new words of a collective language connecting all the disciplines expressed by the variegated human community.

Creative Advertising

Introduction to business communication topics: communicating, informing, promoting. The creative team and the creative process. How the copy strategy turns into a creative idea. Managing creative presentations. Production hints.

Illustration

The use of illustration to visually communicate information through drawings, paintings, and photography.

Sociology and Ethics in Communication

The course deals with the historical relationship between the media and society. An introduction to communication studies, starting from the birth of mass media, passing through the counterculture, ending up to new media. The study of behavioral communication in public and private dialogue and how the need to consider the ethical approach to this field impacts the individuals, the communities and the societies that populate the world today.

PROJECT AREA

Color & Print

Printing Technologies: Pre-Press

The course explores how to work with colors, technical challenges and creative opportunities of contemporary design production and how to prepare production proofs, in both high-end offset and digital printing. It also teaches how to deal with proofreading and production costs.

Graphic Design Advance

The course aims to a full learning of the Adobe Suite - Photoshop, Illustrator and InDesign. The students will learn how to master the softwares and a new point of view on the elements of Design.

Creative Process

Looking at problems or situations from a fresh perspective that suggests different solutions, involving the discovery of new ideas and concepts.

Branding

How to create a consistent branding for a company through the development of its visual identity, packaging and merchandising elements.

The course explores which are now the main communication issues and how a good use of typography, colour code and branded products can solve them. From the analysis of corporations' strategies to the choice of naming, logo and visual elements, the course points out the importance of branding as one of the main tool to awake customer's interest.

Typography & Font Creation

The course aims at fully understanding how typefaces are built, work and interact, through the analysis of a single glyph and the creation of a complete set of characters. The final result will be a complete typeface ready to use made with specific tools. Composition of text-only content, designing pages with balance between the several elements.

Publishing Design

Constructing text stories and images in the context of complex publications, both printed and digital, such as magazines, corporate brochures but also personal portfolios. Each production phase is analysed, from the starting point to the final result.

MEDIA DESIGN AREA

UX/UI and Responsive Web Design

How to get data and how to use them to make design decisions that meet the always changing and highly demanding user expectation in an always-connected world and multi screen journeys.

Video Design

The basic foundations of Motion Graphics. It introduces to the principles of film narratives, the grammar of shots and basic video editing. It integrates visual narration in an interactive project that will fulfill the final project.

New media and digital technologies

A unique and deep dive into the latest evolution of media design and new technologies.

Empire At The End Of The Earth Is Sea

FINAL PROJECT

The purpose is to direct the study path towards the field or area that students are most interested in and allow them to start their professional career. It can be developed individually or within a small group and is generally connected to a company, recreating the relationship between client and freelance studio. A team of professors and tutors follows the students in the creation of their work in order to maintain high quality standards. The Final Project is necessary to enrich Students' portfolio that includes also many of the projects developed during the whole study pathway.

INTEGRATIVE COURSES AND ACTIVITIES

Self-Entrepreneurship and Business Start Up

The course is open to all Master students yearning to launch their own project in the future. The engaging and interdisciplinary programme analyses best cases and the most innovative business models and star ups in fashion, design, art, food and hotellerie-restaurant-café. It is organised as a practical laboratory where students are asked to develop real business ideas. Students gain an entrepreneurial vision and approach as skills that they can spend in their future careers, whatever their profession will be.
Open call on individual need.

Professional Talks

The whole pathway is enhanced by talks and meetings featuring successful professionals, renowned brand and lecturers. These experiences are aimed at presenting case histories and involving the students in broad discussions on topics related to design, fashion, food, hospitality, art.

Italian Language for Survival

This elective course is aimed at foreign students who are interested in getting familiar with Italian language. It can be required to apply for an internship in Italy.

FACULTY

IED faculty consists entirely of professionals able to teach theory and practice, through case histories and project works in collaboration with companies that allow participants to meet directly the job market.

COORDINATOR

Isabella Ahmadzadeh

Art Director and Visual Designer, she collaborated with several studios and advertising agencies in Milan and Florence and worked for Gucci as a Graphic Designer, specialising in photography. Her work as Art Director in the field of type design for Zetafonts earned her the recognition of Aiap as part of the AWDA award for the Napo & Leon project and of Print Magazine for Kitten for the Typography & Lettering Award 2016.

FACULTY MEMBERS

Laura Boninsegni

She has a long experience as Account in international and Italian advertising agencies (Ayer, BBDO, Grey, Eretici) reaching the role of Client Director. She has been also Marketing Manager in Yomo and is currently Communication and Marketing Consultant with her organization Prodage.

Alessandro Capellaro

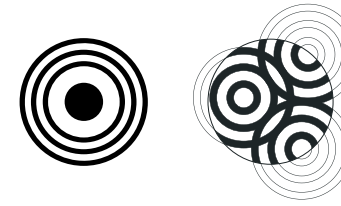
Architect, in 1998 he started to work in Barcelona with Pep Llinas and in 2000 he ended his PhD. In 2003 he opened the Q-bic studio in Florence and in 2010 became Associated Member of B-arch. He is Professor of Graphic Design and Visual Communication, at the Faculty of Architecture at Istituto Lorenzo de Medici and Auburn University of Alabama. Since 2009, he has been teaching Visual Communications and Presentation Techniques at IED Firenze.

Antonio Civita

He is Creative Director at Lift-D. He collaborates with several companies, dealing with web design, web development, web platforms, project management and content creation for creative multimedia communication projects, cross-platforms, interaction design, video production and animations. He graduated in Industrial Design and Visual Design.

Paolo Fiorini

Graduated in Economics with a thesis on international marketing, he is a Marketing Consultant and in 2006 founded Kaleidos Comunicazione, a communication, event planning and marketing consulting society. He has been teaching marketing and communication since 1997.



Feel Florence



Marco Innocenti

Designer, Illustrator and Art Director, experienced in copywriting and text drafting. Expert in magazine design, editorial design and type design. Expert in tourism and cultural promotion. Photographer. Co-owner of Kidstudio.

Giovanni Iozzi

Since 1988 he has been working as System Administrator for communication systems in companies focused on graphics, multimedia and interior design. Amongst his several activities, he also deals with strategic and operative marketing.

Ingrid Lamminpää

She received her Degree in Architecture in 2005 and continued her academic career in Multimedia Communication and Design, completing her Master degree a couple of years later. Her interests are Ethics in Communication, Visual Design, Digital Storytelling and New Media Communication. She is a blogger and works for the social research company Sociolab. She is the screenwriter and executive producer of the video blog *leidissesi.net* and the documentary *Just Say Yes*, a journey through the civil rights. The documentary won the jury and the audience award at the Biografilm Festival 2014.

Simone Massoni

Visual Artist, he lives and works in Florence. After starting his career as a children's book illustrator, he moved his interests towards visual design and arts. His latest visual explorations can be seen in books, magazines, advertising commercials and shows, mainly in US and Europe.

Laura Ottina

After a long career as a graphic designer specialized in the publishing field, for the past ten years she has mainly focused on research, teaching and writing about the history of visual communication. She is one of the founders of WHY festival, which since 2016 organizes visual design events, exhibitions and workshops in Florence.

Cosimo Lorenzo Pancini

Founder and Creative Director at Studio Kmzero and Type Designer for Zfonts. Designer and Creative Director for motion, print and advertising, he has a background in illustration, comic art and gaming development together with a strong experience in design for multimedia and the web. With his partners at Studio Kmzero he has written and directed short animation videos, developed experimental software and websites, and produced print projects, as well as providing a full range of design and consultancy services to clients.

Andrea Tartarelli

Graphic designer who comes from an artistic background and who has specialised in type design. After working in wayfinding design, stably cooperates with Zetafonts studio creating typefaces for public events and private firms.

Enrica Fikai Veltroni

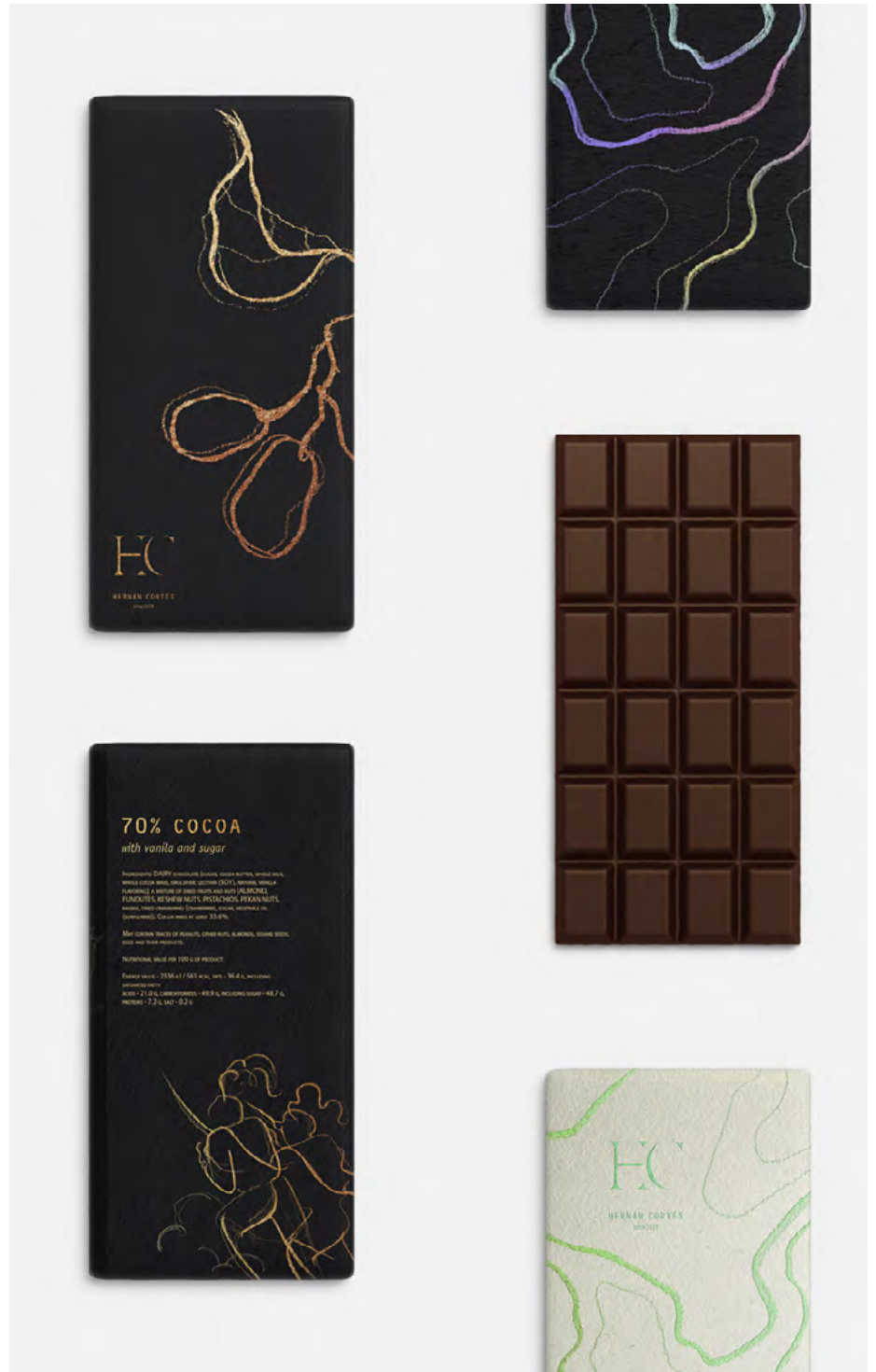
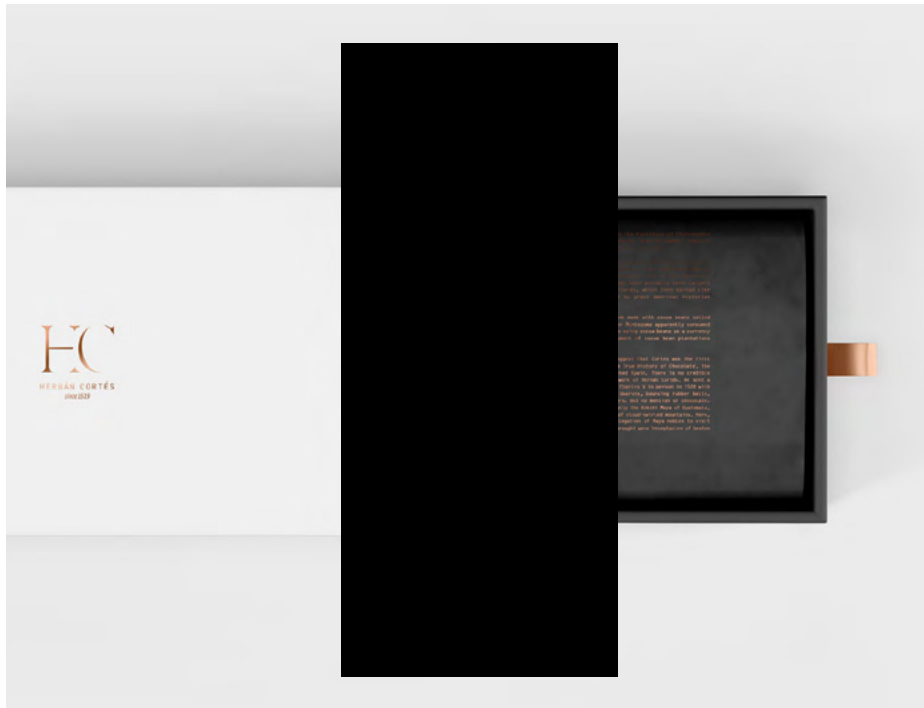
She began to advertise in Milan in 1981, working for J. Walter Thompson, Leo Burnett, BBDO and J.W.T. as Associate Creative Director. She worked at national and international campaigns for Kodak, Heineken, Kellogg's, Kraft Jacobs Suchard, Quaker, Alfa Romeo, Carlo Erba, Parmigiano Reggiano, UniLever, Henkel, De Beers, etc. Strategic Copywriter, she combines creative talent with a strong experience in TV and radio production.

Giulia Ursenna Dorati

Founder of Ergonaut, creative agency specialized in branding and advertising. She has developed her skills as type designer and art director for several national and international brand. Since 2019 she is actively involved in the organization of the Florence chapter of Type Thursday, an international event focused on typography, calligraphy and lettering.

Special guests:

David Moretti - Art Director *Wired Magazine*
Marco Cendron - Creative Director with previous collaborations for *Mondadori / Rolling Stone Italy / GQ Italy*
Riccardo Luna - Innovation Editor for the newspaper *La Repubblica*
Paolo Parisi - Creator of "good things"
Tiziano Guardini - Eco Designer, *winner of the Green Carpet Award, 2017*



CAREER SERVICE

IED Career Service aims to support students in their contacts with the world of work through relationships with companies, agencies, freelancers, and a customised activity of tutoring and monitoring. During their path, students can take advantage of a bespoke activity of support and monitoring. They also have the possibility to meet external companies and participate to selection interviews for activation of internships or collaborations once the study path is over.

Moreover every year IED organises the **Career Days**: targeted meetings with companies and agencies aimed at the selection and search of profiles to join their teams. Students have the chance to present their own works highlighting their motivation, creativity and aspirations.

PARTNERS

3M, Accenture, Adidas, Alessi, Alfa Romeo, Amnesty International, Apple, Arnoldo Mondadori Editore, Aston Martin, Barilla, Benetton, BMW, Bottega Veneta, Bulgari, Calvin Klein, Canon, Campari, Cappellini, Coca Cola, Damiani, De Agostini, Diesel, Dior, Dolce&Gabbana, Ducati, EDI Effetti Digitali Italiani, Edizioni Condé Nast, Emergency, Emilio Pucci, Endemol Shine Italy, Ermenegildo Zegna, Fendi, Ferrari, Ferrero, FIAT Chrysler Automobiles, Flos, Fontana Arte, Ford, Fox Italia, Freeda, Gianni Versace, Giorgio Armani, Herno, Hewlett Packard, Honda, IBM, Illy, Ikea, Inditex Group, Jaguar, Jil Sander, JINGLE BELL Voice & Music, JWT, Lamborghini, Lancia, Lavazza, Lego, Leo Burnett, Louis Vuitton, Luxottica, Marni, Maserati, Martini, Max Mara, Mediaset, Microsoft, Milestone, Missoni, Moschino, Movimenti Production, MTV, Nestlé, Nike, Nintendo, Nivea, Piaggio, Pirelli, Pixar, Polaroid, Pomellato, Prada, Proxima Milano, Puma, RCS, RAI, Redbull, Renault, Roberto Cavalli, Salvatore Ferragamo, Sergio Rossi, SKY, Sony, Swarovski, Swatch, Tbwa, Tod's, Toyota, Universal Studios, Valentino, Volkswagen, We Are Social, WWF Italia, Yoox.

AN INTERNATIONAL NETWORK

IED is a 100% Italian excellence as well as an international network with campuses in Italy, Spain and Brasil.

170 academic partnerships spread over Europe, Asia, USA, Canada, Australia, New Zealand and South America. Many of these partnerships allow Undergraduate students to participate to the **Exchange Study Program** and **Erasmus+**, attending a semester abroad.

Moreover, IED is **member of a wide-ranging academic and cultural network**: CUMULUS – International Association of Universities and Colleges of Art, Design and Media; ELIA - The European League of Institutes of the Arts; WDO – World Design Organization; ENCATC – European Network on Cultural Management and Policy.

IED also keeps **relations with various international Universities and Academic Associations**, including: ADI - Associazione per il Disegno Industriale, NAFSA - Association of International Educators, EAIE – European Association for International Education.

The international dimension and vocation are also confirmed by the presence of **students coming from over 100 countries**.

IED is a place of fruitful exchanges and confrontation between different cultures and contributes to training a new generation of professionals ready for entering the contemporary market.

ALUMNI

Over 120,000 former students. A global, multicultural and interdisciplinary community: a place of exchange, communication and bespoke services, an incubator of opportunities, relationships and visibility. Whoever spent also a short time in IED classrooms, through the dedicated platform, has the chance to get in touch with the whole alumni community, coming from international contexts. Registered alumni can find out more about IED network, receive invitations to events, initiatives and exclusive community seminars. Last but not least through this platform alumni are being informed of a selection of dedicated job offers.

MASTER COURSES

The Master courses are strongly rooted in the Italian design cornerstones as curiosity, enterprise and growth. Such mindset guarantees a combination of skills, technique and creativity to give more and more effective answers to those who want to excel in the fields of creativity and management. Designed in collaboration with companies, Master courses prepare for the job market and allow to build your own professional identity.

DESIGN

MILAN	ROME	TURIN
Design - Innovation Strategy and Product English // Full-time	Interior Design English // Full-time	Exhibit Design Italian // Part-time
		Transportation Design English // Full-time

COMMUNICATION

MILAN	ROME	TURIN	FLORENCE / BARCELONA
Creative Direction Italian // Full-time	Digital Communication Strategy Italian // Part-time	Event Management Italian // Full-time	Brand Management and Communication English // Italiano // Full-time
		Brand Management Italian // Part-time	Marketing e Comunicazione Italian // Part-time
			Brand Design and Management - Food, Wine and Tourism English // Full-time

VISUAL ARTS

MILAN	FLORENCE	ROME
Animation Design Italian // Full-time	Visual Arts for the Digital Age Italian // Full-time	Graphic Design - Focus on New Media English // Full-time
	Graphic Design Italian // Part-time	Digital Art Direction Italian // Part-time

FASHION

MILAN	ROME	FLORENCE	COMO <small>* At Accademia di Belle Arti Aldo Galli.</small>
Fashion Communication and Styling English // Full-time	Fashion Design English // Full-time	Comunicazione e Marketing per la Moda Italian // Part-time	Jewelry Design English // Full-time
	Fashion Marketing English // Full-time		Fashion Business English // Full-time
			Textiles* English // Full-time

ART

FLORENCE	FLORENCE / ROME
Curatorial Practice English // Full-time	Museum Experience Design Italian // Full-time
	Arts Management English // Full-time

PRACTICAL INFORMATION



Graphic Design

USEFUL LINKS

ied.edu/apply-to-master
ied.edu/pricelist-master
ied.edu/financial-aid
ied.edu/services
ied.edu/accommodation-in-florence
ied.edu/alumni

QUALIFICATION

Attendance is mandatory. At the end of the Master course, enrolled students who successfully attended at least 80% of each course, receive a IED Diploma. To get the certificate students must pass all exams and demonstrate commitment in developing a successful Final Project. An examination board awards the student's final grade marked – according to Italian ranking reference system, min 66, max 110 with honors.

ENTRY REQUIREMENTS

The application form can be sent by anyone who holds a First Level Academic Diploma, a BA Degree or other equivalent qualification (graduates of private schools at University level) or with an equivalent professional experience in the disciplinary area of the course. Grad students may also participate, provided that they get their degree by the date of discussion of the final project.

LANGUAGE REQUIREMENTS

This Master course is taught in English. To ensure course contents are fully understood, IED demands applicants a B2 level – equivalent to IELTS 5.5 or TOEFL IBT 68. In order to demonstrate the required language proficiency, non-native speakers have to submit a language certificate or undergo a language test run by a IED representative.

DEADLINE

Applicants are strongly suggested to complete the enrolment process at least 30 days before the beginning of the selected course.

SELECTION AND ADMISSION

To start Master admission process applicants must log in to the reserved area with their credentials, upload the documents required for admission to the course and complete the personal information. An Admission Advisor will support throughout the course selection, admission and enrolment process. Applicants can get the login credentials by sending a request email to the Admission Advisor. If not in contact with an Admission Advisor yet, fill in the "Apply online" form to receive an email with useful references and information about the selected course. By replying directly to the message the process goes ahead and credentials will be sent. The documents needed to start the selection are:

- pre-enrollment form, available in the personal area;
- a letter of motivation in the language of the course;
- updated CV;
- a copy of the Bachelor's degree if available;
- transcripts of university exams;
- portfolio;
- ID or passport;
- self-certification of residence;
- tax code

IED Master's degrees establish limited enrolments. Once the upload of all the documents has been completed and the suitability for the chosen course has been verified, applicants will be invited to a motivational interview aimed at deepening and evaluating the skills acquired during previous studies, the qualifications and marks obtained, any professional experiences made, individual aptitudes/ motivation as well as verifying the proper knowledge of the course language.

ENROLMENT

Once the selection step is done, applicants will receive the certificate of admission and the regulations to sign and upload in the personal area. At the same time, they can pay the balance of the registration fee, thus reserving a place in the classroom.

SCHOLARSHIPS AND FACILITATIONS

IED supports young creatives thanks to a policy of economic facilitations and scholarships. Moreover Italian students may take advantage of subsidised loans.

ADMISSION OFFICE

IED Admission Office offer steady assistance to students asking for more information. They help you to find out more about IED and choose the best course, providing detailed information on courses organisation, contents, goals and future job prospects.

ACCOMMODATION

IED provides support to all students looking for accommodation through dedicated service providers. Most of the accommodation options available are easy reachable from IED schools. IED Admission Advisor may give further details.

OPEN DAYS

Open Days are great opportunities to meet, on-site or online, coordinators, business partners and IED staff, find out more about the contents and professional opportunities of a Master course's programme at IED and take a look at the school.

INFO

IED Firenze
Admission Office
Via Bufalini 6/R - 50122 Firenze
t. +39 055 29821

**50 YEARS
OF EXPERIENCE
INTERNATIONAL
NETWORK
11 LOCATIONS
AROUND THE WORLD
10000 STUDENTS
A YEAR
+100 NATIONALITIES
UNDERGRADUATE,
MASTER, SUMMER,
SEMESTER
AND CONTINUING
EDUCATION
PROGRAMMES**

All the images used are students' projects or the result of collaborations with companies.