

# Graduate Programs



Inspiring  
Innovative  
Leaders





# Educating responsible leaders for tomorrow's world

The world needs professionals with an understanding in sustainability and leadership. Sustainability Management School (SUMAS) provides a wide range of business degrees with a sustainable edge in finance, fashion, hospitality, tourism and management.

A SUMAS degree increases your chances to find an exciting and innovative global professional opportunity. So why not to be prepared to become an inspiring leader?

## Aim

The aim of Sustainability Management School (SUMAS) is to educate managers who will take responsible decisions in this complex business world. Its purpose is to deliver an innovative academic mix of sound business knowledge and a deep understanding of sustainability management applied to specific industries.

## Vision

SUMAS's strong focus on excellence delivers high academic standards for students, offering both theoretical knowledge and best sustainable management practices. We continuously strive to provide the most advanced and intellectually challenging academic programs to produce highly qualified leaders for the future.

## Values

- Academic Rigor
- Integrity
- Respect for the Environment
- Sustainable Living
- Celebration of Diversity in all Spheres of Human Life

## Switzerland Campus

### Sustainability Management School Headquarters

Our offices are located at the Swiss Conservation Center, within the WWF Headquarters in Gland, Switzerland. This provides the perfect environment to study sustainability-related subjects in a unique background combining networking with industry experts and practical in-class knowledge. The state-of-the-art complex sets a benchmark in sustainable construction and was the first in Europe to receive LEED Platinum certification.

### Sustainability Management School Learning Centre

Our new learning center is located directly across the Swiss Conservation Center. This brand new facility includes fully-furnished on-campus accommodation, a lecture hall and different seminar classrooms with state-of-the-art technology, gym, student lounge and a café bistro.





## Student Life in Switzerland

Switzerland is well-known for being one of the most sustainable countries in the world, where students can experience a unique and balanced lifestyle while learning from the Swiss cultural diversity. Students attending programs in our Gland Campus can participate in festivals, events and local markets in the area. Moreover, our campus is located within a 10-minute walk from La Plage de Gland, where students can take a swim in the Lake Léman or enjoy the side parks, cafés and restaurants in the area.

In addition, the ideal location of Switzerland allows students to explore, discover and embark in new adventures in the neighbouring European countries, making their stay in SUMAS full of opportunities for personal and professional growth.

The strategic location of our campus allows students to reach major cities such as Geneva and Lausanne, Olympic capital, in under 30 minutes. The exceptional public transportation network of Switzerland makes activities such as skiing or hiking easily reachable for all students in the area, enabling them to disconnect from their daily grind during the weekends.



## Italy Campus

Our new campus in BASE Milano is in the heart of the fashion, art and design district of Milan. Being located there gives our students the opportunity to work on real-life projects related to sustainable fashion, art and design at the fashion laboratory and work with industry partners such as Moleskine, Patagonia, Patek Philippe and many more. It is equipped with a student lounge, recreational facilities and a café bistro.



## Student Life in Milan

Milan is the perfect city for students who want to enjoy not only the delicious food, but also the lively nightlife. Our campus is very close to the "Navigli" district, the center of Milan's nightlife. With its great bars and restaurants, framed by the Naviglio Grande and the Naviglio Pavese canals, this neighborhood is the place to be to have fun and meet the locals or other international students. It is also a great place for the art lovers, who will find many galleries along the canals and will get to explore the collections of local artists.

Italy's capital of fashion is one of the country's most multicultural and diverse cities, with a stimulating rhythm that never gets too stressful. Milan's vibrant scene is not only a hub for fashion but for finance, research, media and the arts. Being a hub for so many industries also gives local and international students access to incredible training, internship and job opportunities.





**Master of Business Administration (MBA)**

**Master of Arts in Management (MAM)**

**Doctorate of Business Administration (DBA)  
in Sustainability Management**

**Certificate of Advanced Studies (CAS)**

## **Master of Business Administration (MBA) [On-Campus and Online]**

### **CORE COURSES**

- Strategic Marketing
- Responsible Management
- Executive Leadership
- Entrepreneurship
- Managerial Accounting
- Global Economics
- Managerial Finance
- Quantitative Methods for Business Decision Making
- Business Strategy
- Final Capstone - CEO Challenge

### **MAJORS**

#### **Sustainability Management**

- Sustainable Innovation: Energy, Water & Materials
- Sustainable Consumption and Green Marketing
- Operations Management and Supply Chain: Green Production
- International Business and Biodiversity
- Sustainable Project Management

#### **Finance & Responsible Investment**

- International Finance
- Corporate Finance and Corporate Investment
- Institutions and Financial Markets
- Sustainable Portfolio Management
- Sustainable Project Management

#### **Sustainable Hospitality Management**

- Sustainable Hospitality Management
- Sustainable Food and Beverage
- Developing Sustainable Business Models in the Luxury Sector
- Managing Facilities, Energy and Water
- Sustainable Project Management

#### **Sustainable Tourism Management**

- Business Tourism Management
- Emerging Economies and Sustainable Tourism Development
- Parks and Recreation Management
- Managing Facilities, Energy and Water
- Sustainable Project Management

#### **Sustainable Fashion Management**

- Sustainable Fashion Management
- Designing Sustainable Fashion
- Developing Sustainable Business Models in the Luxury Sector
- Sustainable Innovation: Energy, Water & Materials
- Sustainable Project Management

# Master of Arts in Management (MAM) [On-Campus and Online]

## CORE COURSES

- Strategic Marketing
- Responsible Management
- Executive Leadership
- Entrepreneurship
- Development of Intercultural Skills
- Career Management
- Human Resource Management
- Final Capstone - Sustainability Consulting Project

## MAJORS

### Sustainability Management

- Sustainable Innovation: Energy, Water & Materials
- Sustainable Consumption and Green Marketing
- Operations Management and Supply Chain: Green Production
- International Business and Biodiversity
- Sustainable Project Management

### Sustainable Hospitality Management

- Sustainable Hospitality Management
- Sustainable Food and Beverage
- Developing Sustainable Business Models in the Luxury Sector
- Managing Facilities, Energy and Water
- Sustainable Project Management

### Sustainable Tourism Management

- Business Tourism Management
- Emerging Economies and Sustainable Tourism Development
- Parks and Recreation Management
- Managing Facilities, Energy and Water
- Sustainable Project Management

### Sustainable Fashion Management

- Sustainable Fashion Management
- Designing Sustainable Fashion
- Developing Sustainable Business Models in the Luxury Sector
- Sustainable Innovation: Energy, Water & Materials
- Sustainable Project Management

## Doctorate of Business Administration (DBA) in Sustainability Management [On-Campus and Online]

Designed to enhance professional practice through conducting an original piece of research that generates new, actionable knowledge within the context of practice.

The main focus of your thesis will be the innovative integration of business knowledge with sustainable development issues. Specifically, economic growth, environmental management and social fairness are integral parts of all DBA thesis.

The theoretical philosophy of this DBA program hinges upon a holistic approach to problem-solving and stresses the development of leadership skills in times of changing organizational settings due to crisis and scarcity of resources.

It places emphasis on the application of sound theory and rigorous research into real and complex issues in business and management. The students are expected to undertake an independent and systematic investigation selecting the appropriate methodology of research, methods and techniques. The aim is to address topics relevant to organizations and management, particularly with an emphasis on sustainability.

## PROGRAM OVERVIEW

### YEAR 1

#### Module 1

- Systems Thinking & Change Management
- Sustainable Innovation and Turning Sustainable Development into a Competitive Advantage
- Self-reflective Report on Applicability of Leadership Skills on Own Work Experience
- Embedding Sustainability Research for the DBA
- Online Open Discussions

#### Module 2

- Responsible Management Practices and Corporate Social Responsibility (CSR)
- Philosophy of Science: Philosophical Bases of the Doctoral Thesis
- Practical Research Tools
- Doctoral Thesis Proposal: Title, Topic, Research Questions, Hypothesis & Expected Research Results & Literature Review

### YEAR 2

#### Module 3

- Financial Evaluation of Projects
- Quantitative Research Methods
- Qualitative Research Methods
- Submission of Work-in Progress – Theoretical & Methodological Framework of Own Research, Research Work Plan

#### Module 4

- Preparing Methodological Tools
- Methods of Data Collection
- Data Elaboration and Interpretation
- Submission of Description and Analysis of Own Collected Data & Literature Review

### YEAR 3

#### Module 5

- Revision of Literature Review, Drawing Conclusions and Action Plan for Further Applications
- Drafting Doctoral Thesis

#### Module 6

- Public Defense: Viva Voce Oral Examination



## Certificate of Advanced Studies (CAS) [On-Campus and Online]

The Certificate of Advanced Studies (CAS) program offers in-depth knowledge on various specializations of sustainability management, enabling students to acquire additional academic qualifications and to earn American Credits (CTS). Student can attend our CAS course on-campus or online to ensure flexibility while working.

**Duration: 3 to 14 months, depending on the selection of subjects.**

**Credits: 9 CTS (15 ECTS).**

**Choose 3 out of the following 4 courses (3 CTS each).**

| Sustainability Management                                | Sustainable Finance and Responsible Investment | Sustainable Hospitality Management                          | Sustainable Tourism Management                         | Sustainable Fashion Management                              |
|--|--|---|--|---|
| Sustainable Innovation: Energy, Water & Materials        | International Finance                          | Sustainable Hospitality Management                          | Business Tourism Management                            | Sustainable Fashion Management                              |
| Operations Management and Supply Chain: Green Production | Institutions and Financial Markets             | Sustainable Food and Beverage                               | Emerging Economies and Sustainable Tourism Development | Designing Sustainable Fashion                               |
| International Business & Biodiversity                    | Corporate Finance and Corporate Investment     | Developing Sustainable Business Models in the Luxury Sector | Parks and Recreation Management                        | Developing Sustainable Business Models in the Luxury Sector |
| Sustainable Consumption and Green Marketing              | Sustainable Portfolio Management               | Managing Facilities, Energy and Water                       | Managing Facilities, Energy and Water                  | Sustainable Innovation: Energy, Water & Materials           |

## Professional Development Program (PDP) & Internship [On-Campus]

The Professional Development Program & Internship allows students to gain work experience in their field of interest through an internship, an entry job or volunteer work with professional guidance. This program is designed as an extension of your SUMAS degree (BBA, MAM or MBA).

### Program Content

- Personal Tutoring
- Career Coaching Meetings
- Individual Coaching for Interviews
- Participation in Career Related and Professional Development Courses
- Get involve in SUMAS Professional Student Projects
- Access to Sustainability Research Database
- Attend courses, conferences and workshops by SUMAS

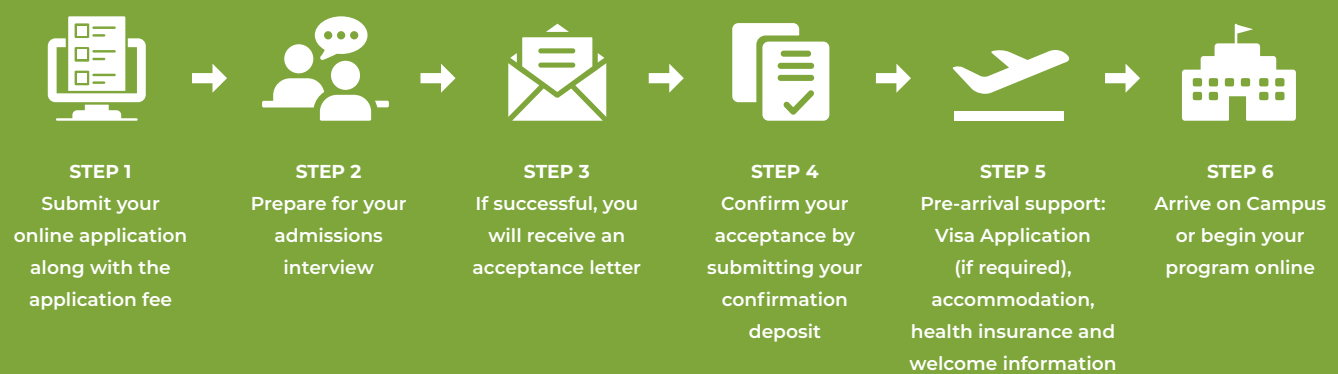
### Key Benefits

- Earn additional credits
- Gain relevant work experience for better acceptance into prestigious companies or international organizations in Switzerland
- Improve your soft skills through guidance of mentors in job search and personal branding
- Access and actively engagement with the alumni network
- Visa extension



## Admissions Requirements & Application

We welcome applications from students who have successfully completed their Bachelors Degree or who hold at least five years of full-time work experience in a relevant management field.



### Required Documents for your Application

- Updated CV
- Motivation Letter
- Bachelors Degree Diploma or certified translation
- Bachelors Degree Transcripts in English or certified translation
- Passport Copy
- Application Fee of CHF 150 (non-refundable)

- Proof of English Proficiency
  - IELTS Academic (min. band 6.0)
  - TOEFL iBT (min. score 80)

For other English Exams, please contact our Admissions team. Please, note that candidates who have graduated from a Bachelors Degree fully taught in English OR holding more than three years of work experience in an English speaking environment, are exempt from taking these exams.

## Program Fees

|                          | Master of Business Administration (MBA) |                 |  | Master of Arts in Management (MAM) |                 |  |
|--------------------------|---|-----------------|--|------------------------------------|-----------------|--|
|                          | Switzerland                             | Italy           | Online   | Switzerland                        | Italy           | Online   |
| Tuition Fee              | CHF 42,200                              | € 25,200        | CHF 17,200<br>Upfront Payment. Flexible payment plans available. | CHF 35,200                         | € 19,400        | CHF 14,100<br>Upfront Payment. Flexible payment plans available. |
| Expenses & Materials Fee | CHF 650                                 | € 600           | -  | CHF 650                            | € 600           | -  |
| <b>Total</b>             | <b>CHF 42,850</b>                       | <b>€ 25,800</b> | <b>CHF 17,200</b>  | <b>CHF 35,850</b>                  | <b>€ 20,000</b> | <b>CHF 14,100</b>  |

| Doctor of Business Administration (DBA) in Sustainability Management |            | Professional Development Program<br>Available to SUMAS Graduates              | Certificate of Advanced Studies |                      |
|--|------------|---|---------------------------------|----------------------|
| Year 1   | CHF 16,000 | CHF 7,600   | On Campus                       | Online               |
| Year 2   | CHF 13,000 | Professional Development Program + Internship<br>Available to SUMAS Graduates | Course Fee CHF 6,400            | Course Fee CHF 5,400 |
| Year 3   | CHF 11,000 | CHF 9,900   |                                 |                      |

Note:

- Expenses and materials include eBook chapters and eJournal articles. Please, note that students can occasionally be requested by professors to buy full e-textbooks or simulation business software.
- CHF 150 non-refundable application fee not included.
- Upon acceptance, students must confirm their seat by submitting a non-refundable confirmation deposit of CHF 3,000 (Gland Campus) or EUR 4,000 (Milan Campus). Following Immigration regulations, Switzerland-bounded students requiring immigration visa will need to submit a confirmation deposit of CHF 10,000 (deduced from their tuition fees) in order to begin their visa application process. In the unlikely event of a visa rejection, confirmation deposit for visa applicants will be refunded.

## SWITZERLAND CAMPUS

### SUMAS Headquarters

Rue Mauverney, 28  
1196 Gland  
Switzerland

+41 22 999 0370

### SUMAS Learning Center (SLC)

Route de Suisse, 35  
1196 Gland  
Switzerland

+41 22 919 1090

## ITALY CAMPUS

### SUMAS Campus

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