



CIMBA

IT'S MORE THAN AN MBA. IT'S CIMBA.

An explorative, cross-cultural American business education in Italy specifically designed to blend social experience, academic excellence and cultural immersion to give students an unprecedented global perspective.

IOWA

A DIFFERENT MBA EXPERIENCE

TOP RANKED MBA

Our MBA program is backed by a top-ranked, AACSB-accredited American university: the University of Iowa - Tippie College of Business has an international reputation as one of the world's best business schools.

IOWA-BASED FACULTY

You'll learn—in person—from the faculty who teach in Tippie's MBA programs. They make up a team of academic professionals who are internationally recognized for their research and achievements. Courses are small and personal by design, so students get to know our faculty and staff members very well.

LEARN FULL OR PART-TIME

Our unique **Full-time** MBA Program allows you to study in Italy while you earn an international MBA degree in 11 months. CIMBA also offers a unique and convenient two-year **Part-time** MBA Program for working professionals.

PROGRAM DETAILS

With CIMBA, you have the opportunity to earn an international MBA degree from the top-ranked, AACSB-accredited University of Iowa Tippie College of Business, and **study on two continents along the way.**

Our MBA Programs begin on our Pieve del Grappa campus where you'll be immersed in coursework and seminars to develop core MBA competencies, but also your leadership skills.

In June, our graduating students travel to the University of Iowa for the final month to complete a real-world business simulation course and receive their degree at a formal University of Iowa graduation ceremony.

Weekend classes are taken with part-time students who live and work in Italy and Europe, creating a diverse and dynamic learning environment.



NUMBERS THAT MAKE US UNIQUE

+ 1.300 Graduates in Italy
since 1991

#28 Best Part-Time MBA
U.S. News & World Report 2023

#24 Best Public Business School
U.S. News & World Report 2023

CURRICULUM

The MBA program not only prepares you with technical business skills but also includes **leadership development seminars**, team building activities, and **one-on-one coaching**.

Full-time students also complete a **consulting project** that allows to apply what they are learning in class and in the leadership development program to a real multinational business.



MBA COURSES

Statistical Analysis

- Business Analytics
- Advanced Analytics

Managerial Accounting

- Corporate Financial Reporting
- Strategic Cost Analysis

Economics

- International Economics Environment of the Firm
- Managerial Economics

Operations Management

- Operations and Supply Chain
- Managing the Supply Chain

Financial Management

- Managerial Finance
- Corporate Investments and Finance Decisions

Marketing

- Marketing Management
- Customer Analysis

Leadership and Management

- Management in Organizations
- Leadership and Personal Development

New Venture Development

- Entrepreneurship and Innovation
- Ethics and the Law

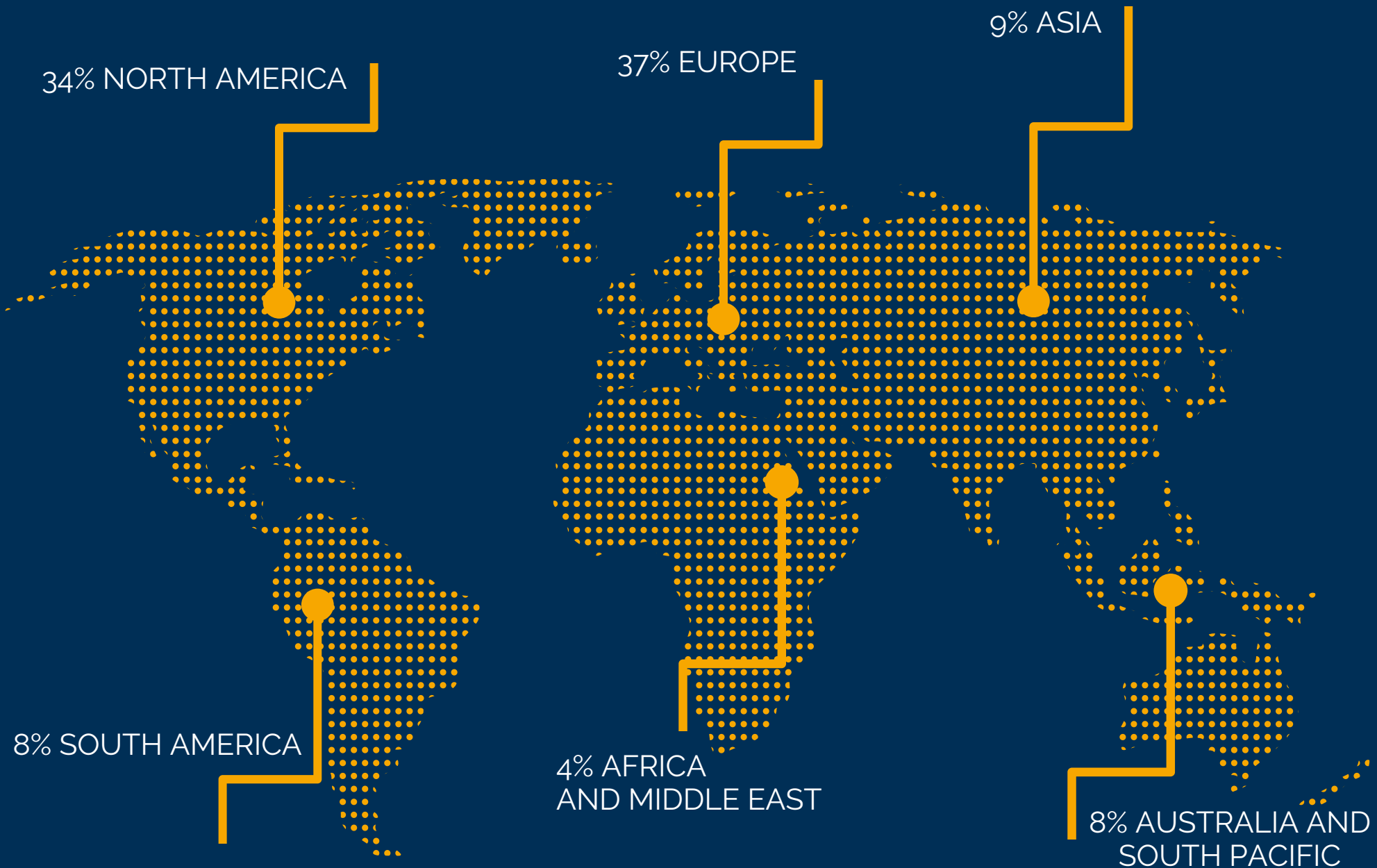
Information Systems

- Introduction to Information Systems

Summer Session in Iowa

- Strategy Business Simulation

GEOGRAPHICAL ORIGIN OF PARTICIPANTS



FULL-TIME MBA PROGRAM

Age Range

from 24 to 38



Years of work experience Range

from 2 to 5



Number of MBA graduates employed within 6 months of graduation

98%



PART-TIME MBA PROGRAM

Age Range
from 30 to 45



Years of work experience Range
from 5 to 12

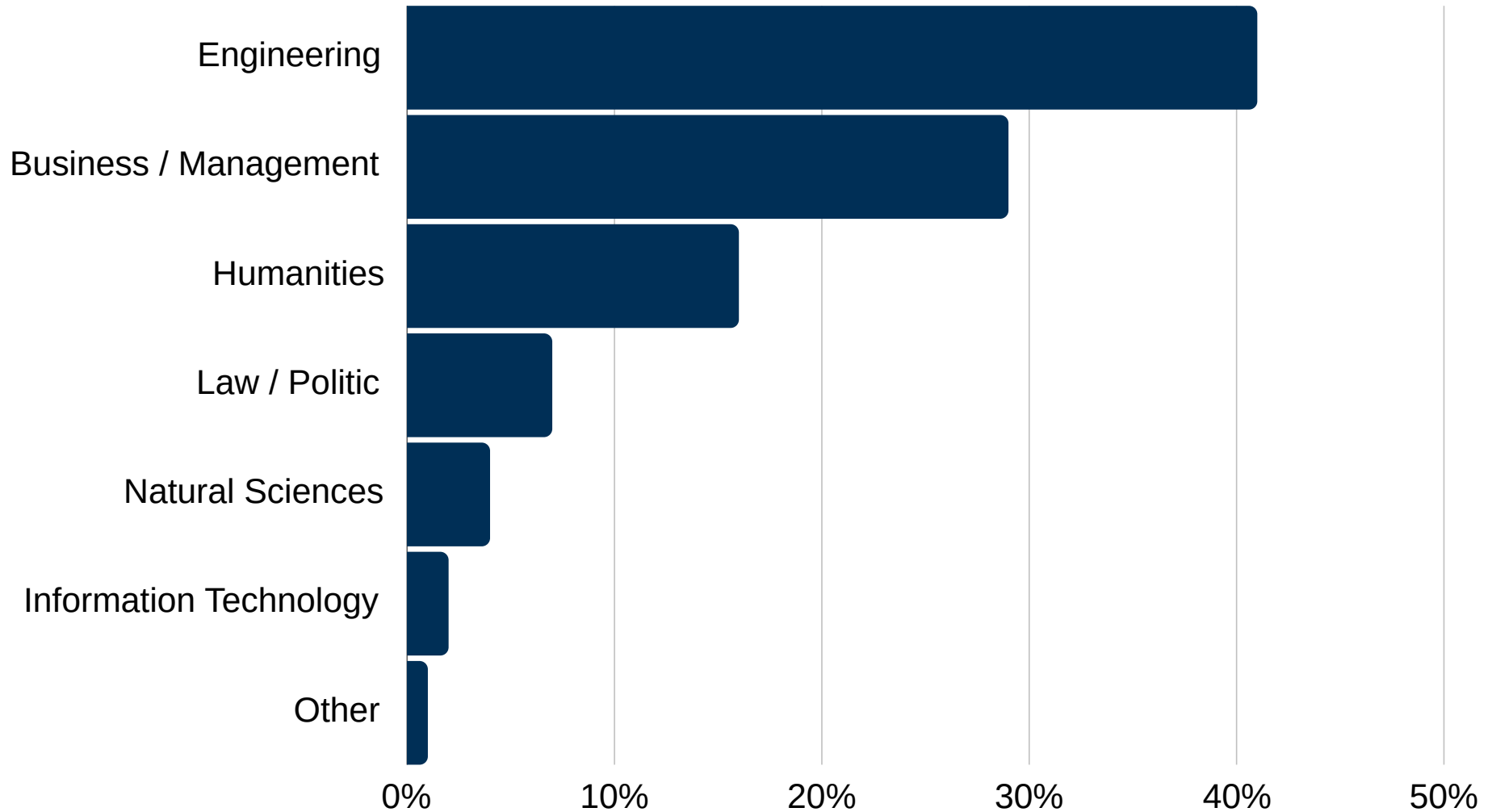


Number of MBA graduates who were promoted to a different role or changed company within 2 years of graduation

89%



MBA STUDENTS ACADEMIC BACKGROUNDS



ADMISSIONS

Our selection criteria reflect the CIMBA focus on **preparing students to become effective leaders**. We seek the most promising applicants and base our admissions decisions on their overall application, not just one factor. We evaluate the combination of your work experience, academic background, essay, test scores, interview, and letters of reference. We also evaluate your leadership potential and personal qualities and values to learn who you are, not just what you have done, and how you will fit within the close-knit CIMBA community

ADMISSIONS CRITERIA:

- You must have a **bachelor's degree** from an accredited institution. We do not have a minimum GPA requirement, but the cumulative GPA is 3.2 on a 4.0 scale. No specific major is required; past students have come to the program from different and diverse academic backgrounds.
- We recommend you have two years of **work experience**. However, strong applicants with less experience may be considered.
- Because our courses are taught in **English**, we'll need to see evidence of your English ability in order to grant admission. If English is not your first language or you did not graduate from an English-language university, you may be required to demonstrate English proficiency through the Test of English as a Foreign Language (TOEFL). Most often, the **admission interview** will enable us to determine if you have sufficient English ability or if we need additional information.



TESTIMONIALS



For me doing the full-time program was the best way to fully embrace the MBA experience. By doing a full-time MBA I had the benefit of not only improving my academic knowledge but also improving on a personal level. The leadership skills, the individual coaching, and the team coaching helped me with that.

The people I met at CIMBA and the time spent with them are where my most cherished memories come from.

Letizia Gallo

Full-time MBA Class of 2022



"The CIMBA MBA rose to the surface as the ideal partner for satisfying my travel desires, a challenging master's curriculum, and a leadership journey parallel to none."

Brandon Cusick

Full-time MBA Class of 2011

"The choice to pack up and move to Italy has proven to be a defining decision in my life. The experience as a whole was amazing, and I love how the CIMBA program builds upon itself. I get to use everything that I learned at CIMBA, and I feel that my decisions can impact the company in a serious way."

Kevin Karwan

Full-time MBA Class of 2011

“The CIMBA program sets itself precisely as a crossroad between a selected university school program and a business environment on which teamwork makes the difference for the final outcome. The key takeaway for me during the CIMBA experience, beside the amazing people I had the chance to meet, was realizing how much challenges can shape you.

The level of courses and teachers mixed with a truly Italian landscape and culture makes CIMBA a unique MBA experience that will always be remembered.”

Marco Parisi

Full-time MBA Class of 2009



MBA INTERVIEW



ABOUT US

CIMBA's story is one of entrepreneurship and adventure. Nearly 30 years ago, **CIMBA President and Founder Al H. Ringleb** had a vision for creating a unique international MBA program that would open new opportunities abroad for students and faculty. CIMBA was born and within a few years, the curriculum expanded beyond MBA programs to include study-abroad opportunities for both graduate and undergraduate business students.

Dr. Al holds a law degree from the University of Kansas and a doctorate from Kansas State University and he became more intrigued with the field of neuroscience and the way the human brain works. Since that time, Dr. Al and his team have continued to develop cutting-edge innovations in this area, including a series of groundbreaking tools developed at CIMBA by the CIMBA Leadership Institute. Today, these innovations are infused into all of CIMBA's programs, to assist and guide students to learn more about themselves as they seek to become better managers, leaders, and entrepreneurs.

CONTACT US

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